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Thank God For Our Local Boy Scouts!



CARROT TOP
By
R. Robert Evans

A fisherman, in his first kitchen encounter with a sausage, exclaimed: "There ain't much left of it after you clean it." The same is true of a shocking amount of our communication. This may be because our sausage was a skimpy one to start with. More often, it is because we find it easier to express our thoughts in our language, instead of that of our listeners.

— CT —

An astonishing number of people — probably you — speak in terms that are completely clear only to others off the same bolt. The lawyer, the doctor, the scientist, the theologian, the professor, the plumber, the advertising man — have no trouble in getting through to persons who speak their private jargon. But, though they may not suspect it, half of what they say to others rolls off their consciousness without leaving even a damp spot.

— CT —

A college president, recognized as an authority on many subjects, laments the fact that he can no longer speak simply, that people always seem less impressed by what he says than by the "educated" way he says it. William Penn, in his "The Fruits of Solitude," advised us to, "Speak properly, and in as few words as you can, but always plainly; the end of the speech is not ostentation but to be understood."

— CT —

The gobbledegook that finds its way into business communications is often annoying and sometimes funny. The following directive from the British Admiralty is a classic of the genre: "It is necessary for technical reasons that these warheads should be stored upside down, that is, with the top at the bottom and the bottom at the top. In order that there may be no doubt as to which is the bottom and which the top for storage purposes, it will be seen that the bottom of each warhead has been labeled with the word 'Top'."

— CT —

We succeed in enterprises which demand the positive qualities we possess, but we excel in those which can also make use of our defeats.

— CT —

It isn't the cut of the clothes that you wear, nor the stuff out of which they are made, though chosen with taste and fastidious care, and it isn't the price that you paid. It isn't the size of your pile in the bank, nor the number of acres you own. It isn't a question of prestige or rank, nor of sinew and muscle and bone. It isn't the servants that come at your call, it isn't the things you possess; whether many or little, or nothing at all — it's service that measures success.

— CT —

It isn't a question of name, or of length, of an ancestral pedigree, nor a question of mental vigor and strength, nor a question of social degree. It isn't a question of city or town, nor a question of fame or renown, nor a question of valorous deed; but he who makes somebody happy each day, and he who gives heed to distress, will find satisfaction, the richest of pay, for it's service that measures success.

— CT —

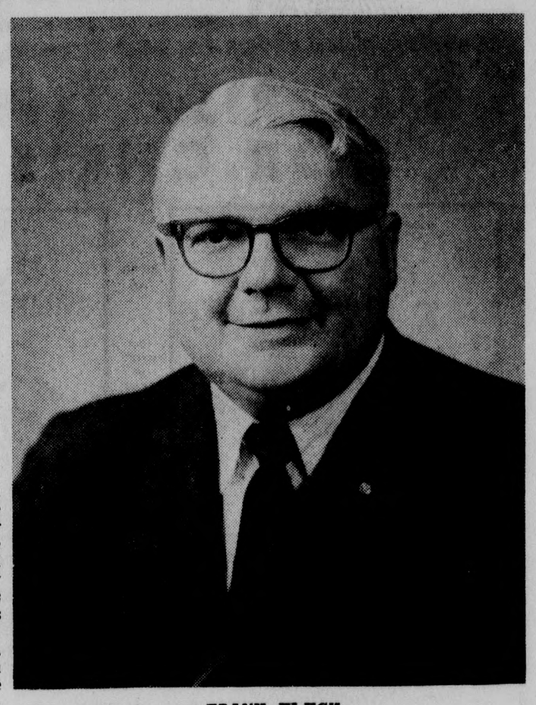
One of our local citizens had just returned from Alaska and was telling of his harrowing experience. "There were Indians to the right of me, Indians to the left of me, Indians in front of me and Indians to the rear." "What did you do?" asked the listener. "What could I do?" exclaimed the man. "I bought a blanket.

— CT —

Impatient diner: "Look here, waiter, I ordered chicken pie, but there isn't a bit of chicken in it!" Waiter: "Oh, that's all right sir. We also have cottage cheese, but so far as I know, there's no cottages in it

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FRANK FLECK NEEDS OUR HELP AT ONCE!



FRANK FLECK
. . . Need Nomination Papers Now

133 Registered Voters To Sign His Nomination Papers

★ ★ ★ ★

Papers At News Office; Read What He Will Pledge For Sierra Madreans

★ ★ ★ ★

By R. Robert Evans

For a man or woman to run for the position of Trustee of the School Board he must, by a specified time, file nomination papers and file for a position. The closing day when the nomination papers must be presented and the filing made is JANUARY 5, having opened on November 23.

Frank Fleck is ready to file; all he needs is the nomination papers and we have those here at the Sierra Madre News Office and we must have 133 qualified registered Sierra Madreans sign them before he can do the filing.

Frank needs your help, and because of the Christmas Season, we need your help, now is the time to become involved, for this is what Frank Fleck has pledged to do for Sierra Madreans, and he has made that pledge to us, and we fully intend to see that he keeps them:

1. To continually use his voting power as a Trustee to return the Sierra Madre Schools to a full six-grade system, at both Sierra Madre and Sierra Mesa, by the fall term.

2. To continually use his voting power to stop forced and mandatory busing, which he says can be done before school starts in September.

3. To continually use his voting power to reduce the operational expense of the Pasadena Unified School System as much as $5 million the first year.

4. To continually use his voting power to see to it that ALL students, regardless of race, color or creed, receive and EQUAL opportunity in the district to receive the highest possible

——Please turn to Page 10

Volunteers Needed Now For Our Float

"Now is the time for all good men to come to the aid" of the Sierra Madre Float . . . all kinds of hands are needed to bend wire, put on coverings, do odd jobs to get our float ready for glue day. Since we are all busy in the Christmas week, we must have most of our work done in the remaining three weeks before "shove off."

Supervision is on hand and you don't have to be a master mechanic to help in this event. It's just the Association needs more than the regular two or three that always bear the load.

The tent is up at the Recreation Center. You can volunteer for a few hours at night, on the weekend, or whenever you can spare the time. If you want to get exact information as to what is needed call President Tony Harris at Sierra Madre Hardware or any of the board of directors. It is probably easier to call Tony for he is found at the hardware during day-working hours.

This could be the last year of our "home town" constructed float, due to all the problems of volunteer work, work detailing and all that goes with it. If you want to make a contribution to real home town spirit, now is the season to do it! Lend a hand . . . we need you!!

One of Three Princesses Miss Linda Percell



SIERRA MADRE ROSE FLOAT PRINCESS
. . . . Miss Linda Percell

Miss Linda Percell, daughter of Mr. and Mrs. John Percel of Liliano Drive, has been selected to ride the Treasure of Sierra Madre float in the 1973 Tournament of Roses Paade.

Along with Princesses Pam Rikley and Mary Lester, Linda is to be presented at the Open House at the Construction Tent on Sunday, December 17 at 2 p.m. She is 18 years old, in 12th grade at Pasadena High School and plans to attend Pasadena City College to train as a dental technician.

A member of GAA, Linda enjoys competitive sports of all kinds, both as a participant and as a spectator. Linda, who wore number 10, said that she was shocked when her number was announced as a winner. She was born in Glendale, has lived in Sierra Madre nine years, has flowered several Sierra Madre floats and has one brother, Jeff.

Her hobbies include sewing and cooking and she will ask Mr. Larry Gunn to escort to the Coronation Ball for Queen Salli Ann Noren of the Tournament of Roses.

New Residents For Sierra Madre

The City of Sierra Madre Water Department lists the new residents and moves of the community and reports same to the Sierra Madre News the forepart of each month. Only the name of the party responsible for the meter is used, and of course no addresses, for obvious reasons. The following were listed for the month of November:

James B. Ingles, Thomas J. Hubik, Frank J. Cozzi, Jr., Roger C. Boettger, Ingrid Lagerlof, J. E. Halsted, Ronald D. Howe, James G. Shook, Shirley Y. Johnson, Lillian E. Cerda, William G. Beavers, Hugh D. McMahon, and Cheryl L. Pertile.

Cooperation of Residents Asked For By Fire Chief Brown and His Men

Even 2 Minutes Can Mean Matter of Life or Death!

★ ★ ★ ★

By Fire Chief
Charles E. Brown

Dear Editor:

Operation Fire Hydrant (a means of locating fire hydrants during hours of darkness) has been completed, with noted results.

Operation Red Ball (a means of locating bedrooms during a night fire) is almost completed.

Next, let's discuss Operation House Number (painting house numbers in front of every home having a curb.)

In the past years, volunteer groups and individuals have taken on this job in various parts of the city by asking for donations from residents. As a result, there are many homes without curb numbers due to incomplete coverage.

Arrangements have been made with our three local Boy Scout groups to take on this task in the very near future. The city will be divided into three areas for complete coverage. Their work will be covered by a volunteer donation from each resident. Regardless of donations, they have agreed to complete the city.

I urge all residents to participate as it will greatly benefit our volunteer fire department in quickly finding addresses during a reponse call and especially at night for the following reasons:

a. Very seldom does some one stand in the street (with flashlight at night) to indicate location.

b. It will aid the engineer in stopping at a hydrant to lay hose if he knows he is getting close to the number.

c. City block are not laid out in the 100 - 200 series. A corner house may be 201 and the last house on the block may be 371.

If fire and smoke shows from the dwelling, we have no problem, but the majority of calls are made before a fire advances that far.

The continued coperation of residents in these programs may aid in saving lives and greatly reduce property damage.

Chief Charles E. Brown

EDITOR'S NOTE: Thank God, someone is attempting a job that should have been done years ago, and this does not only take into consideration just Fire; but stop and think about the Police and Ambulances. A burglar, prowler . . . . minutes can be saved by Police being

——Pleaes turn to Page 16

Building Permits Drop For Year

Running ahead all year, Building Permits failed to rally for the month of November and made a drastic drop, putting the year almost $150,000 behind, with little anticipation that it will be picked up in December. Here is the way things happened.

Total number of Building Permits issued for the month of November, seven permits, valuation of only $7,401. Street, electrical and plumbing permits — 33 issued with fees of $229.95. Building and plan check fees, $91. Business licenses, 17 issued — $278. Dog licenses, 36, $158, and bike licenses, 10, $10.

Comparison of building permits for the first eleven months is $532,919 for 1972 and $679,921 for the same period of last year.

New System Starts July 1, 1973

Telephone Companies Are Running Out of Numbers

"Dial 1, Dial Out." That'll be a familiar message in the months ahead, as General Telephone and Pacific Telephone tell customers in the 213 area code of a needed change in calling procedure when dialing out of the 213 area.

According to Foothill Division manager Al Smith, "As the influx of new esidents to Southern California has rapidly increased the area's population, it also has just about depleted the quantity of possible numerical combinations for new telephone numbers in the 213 area code" adding, "It's now predicted that by late 1973, the stock of new numbers will almost be exhausted.

To head off this numerical dilemma, beginning July 14, 1973, customers in the 213 area code will dial "1," then the proper area code

——Please turn to Page 10

WEATHER

	High	Low	Prec.
Dec. 6	56	34	
Dec. 7	57	35	.64"
Dec. 8	57	42	.07"
Dec. 9	57	28	.15"
Dec. 10	50	34	
Dec. 11	48	28	
Dec. 12	55	30	

Storm total .86"
Total rainfall to date 5.89"
Year ago to date .67"
2 years ago to date 7.52"
3 years ago to date 2.49"
(Season period: October 1 to September 30)

The People Must Know

By Howard Jarvis

Coming Events: It is almost a certainty that school systems are going to be sued by parents who claim that their children are not being educated. Damages will be sought which the taxpayers will have to pay if the suits succeed.

The issue will hinge on the claim of educators that "desirable learning environment" is education, while the plaintiff's will claim that the schools have a contractual obligation to see that pupils attain certain real educational levels before being promoted or graduated, and that the phrase "desirable learning environment" is nothing but a cover phrase to hide the fact that pupils are not being educated in the school system.

Suits have been filed and heard in Brawley, Banning and Beaumont, California, in the Small Claims Courts, and judges have suggested that the proper course for parents is to join together in class actions suits in the Superior Courts.

Plaintiff's will have little trouble proving that their children have been promoted and graduated never having been taught to read. Given that, the Courts will then decide how much damages the taxpayers will have to pay to the parents of those children who win these suits.

Not only do the taxpayers have to pay for our gigantic non-education establishment but on top of that assume the responsibility of paying again for what they thought they had bought in the first place. I wonder what the PTA and the League of Women Voters will dream up as an excuse for this?

Who would think that the Justice Department, while headed by Ramsey Clark, George McGovern's choice for the Supreme Court, would hire a man whose record revealed that he was a neurotic, erotic, eratic, self-avowed spouting Maoist operating in Newark and New York and who also had an arrest record for indescent exposure, was anti-Semetic and given to weird orgies?

A man, who afterward tried to rob a bank, killed two men and then murdered one Eastern Airlines employee and shot another.

According to Victor Riesel, nationally syndicated writer the House Internal Security Committee is not only probing this case to find out who let this man into sensitive government positions at high salary, but how many others like him are in the vast governmental woodwork. Riesel thinks there are many. So do I.

Council Sits In Joint Meeting To Hear Plan

At an adjourned meeting of the Sierra Madre City Council on Thursday, December 6, they called a joint meeting with the Sierra Madre Planning Commission and the Sierra Madre Board of Appeals who were all present with a quorum.

The purpose of the meeting was many fold, but the most important factor gained was the discussion by those present, and the full explanation by City Attorney Charles Martin on the values and pitfalls of CRA

——Please turn to Page 5

DANIELS APPOINTED POSTMASTER

Mr. Daniel H. Daniels has been appointed Postmaster in Sierra Madre, the Postal Service announced today.

Mr. Daniels, 65, received his appointment under the new merit selection basis established for the Postal Service in legislation recently passed by Congress and signed by President Nixon.

He assumes his new duties after extensive postal experience, since entering the Service in 1953. His last assignment before the present appointment was as Assistant Postmaster in this city.

The appointeee is a native of North Braddock, Pennsylvania, and presently resides in Sierra Madre with his wife, Grace; they have two children, a son Navy Lt. Cmdr. Richard F., a helicopter instructor stationed at Ellyson Field, Pensacola, Fla., and a daughter, Eliza-

——Please turn to Page 5

Mail As Early As Possible Says Postmaster

Local Postmaster Daniel H. Daniels today urged immediate mailing of all domestic Christmas cards and parcels.

"Although most of the suggested mailing dates for domestic holiday mail have passed," he said, "every effort will be made to deliver by Christmas Eve all cards, gifts and other holiday mail deposited within the next few days."

"In view of these reports and the excellent cooperation received from early mailers so far this year, we are confident that holiday mail deposited immediately will still be delivered in time for Christmas," Mr. Daniels said.

Earlier this year, the Postal Service urged the public to mail as early as possible and announced a series of recommended mailing dates to insure delivery in time for Christmas.

The last of the suggested mailing dates is Thursday, December 21, for mailing domestic airmail greeting cards within the 48 "mainland" states. The latest suggested date for airmail to Alaska and Hawaii is December 20.

"In extending our commitment to make evey possible effort to deliver all holiday mail on time — even though most suggested deadlines are now past — we hope the general public will respond accordingly," Mr. Daniels said.

'Freshest Trees In So. Calif.'

Christmas Tree Lot Again Set By S.M. Athletic Ass'n

"Freshest trees in Southern California!" is the prideful claim of Fred Scott who has been named chairman of the 1972 Christmas Tree lot by the Sierra Madre Athletic Association, Inc. Sierra Madre and surrounding area residents who have come to rely on the variety, quality and freshness of the Association's trees began selecting them Saturday, December 9, at 9 a.m. The lot will remain open until December 23, 10 p.m. to accommodate those whose traditional tree trimming highlights Christmas Eve festivities.

Hours Monday through Saturday are 9 a.m. to 10 p.m., Sundays, 10 a.m. to 10 p.m. The lot is at its familiar location on the Boulevard across from Arnold's Hardware.

Oregon and California trees will be at the peak of freshness guaranteeing a holiday tree of lasting beauty. Varieties including Douglas and White Fir and Spruce will offer a choice in sizes to fit the smallest apartment or a spacious living room or business lobby.

Christmas tree sales are a major fund raising activity of the Sierra Madre Athletic Association, Inc. Proceeds support the popular spring and summer baseball - softball programs sponsored for area boys and girls. Forty per cent of the tree purchase

——Please turn to Page 10

Post Office Has New Drop Box

Postmaster Dan Daniels noted that an added drive-up mail box has recently been installed across from the Sierra Madre Post Office to aid the local patrons.

This new box, with the drive-up "snorkey" neck is placed next to the City parking lot exit. Mr. Daniels stated that a person can drive in the lot, proceed to the exit and deposit the mail from the left side of the car with ease.

Mr. Daniels added that the special Christmas Santa Claus box with direct service to the North Pole has been placed in Kersting Court.

Brown's Furniture Store Offers Tips On Draperies

Important tips on buying draperies and caring for them after they are hung were offered today by the Brown Furniture Store in Sierra Madre. The advice is based on "literally millions of man hours of experience and is backed by continuous research," said Jim Brown, "all done by the California Fabric Institute."

First be sure the fabric has been given pre-shrinkage treatment or has been stabilized for shrinkage control. (Five per cent shrinkage on a two-and-one-half yard drapery means 4½ inches of shrinkage.) Lining fabric must be pre-shrunk too. Uneven shrinkage of drapery and lining fabrics results in an usightly appearance and is common when this is not considered.

Determine whether the drapery fabric has been tested for being colorfast to light, to drycleaning, to color ruboff, and whether the decorative design and finish is permanent to drycleaning. Some finishes are not.

——Pleaes turn to Page 16

Council Votes For Repairs To Bldg. Roof

The City Council, at its adjourned meeting of Thursday, December 7, passed Purchase Order No. 1570 in the amount of $1,975 for the purpose of fixing the roof of the City Hall.

Although the Council was reluctant to spend any more taxpayers' money on the building, the reason for this expenditure was very neatly put by Councilman

——Please turn to Page 5

Open House At Rose Tent

Sunday, December 17 at 2 p.m., the construction tent in Sierra Vista Park will be officially opened for public viewing of the Rose Parade Float "Treasure of Sierra Madre." Mary Lester, Linda Percell and Pam Rikley, who will ride on the Float on New Years Day, 1973, will be introduced to visitors.

Tournament of Roses Queen Salli Ann Noren and her Court, which includes Sierra Madrean Melanie Irwin, will be present, as well as City officials and offiicals of the Pasadena Tournament of Roses Association.

Welding has been continuing for two weeks and the shape of the float is now clear. A display of flowers to be used will be available, as well as an opportunity to meet some of the workers and to volunteer yourselves if desired. Fund raising has increased during this month and a current total will be given during the Open House program. All citizens of Sierra Madre are urged to attend and check on the progress of their float.

Gathering At Christmas For Bethany Church

The various age levels of youths and adults at Bethany Church have announced their Christmas gatherings in December. The Prospectors Adult Class will have their annual banquet at Upland Inn on Friday, December 15. The fourth grade department will have Christmas at the Ron Hudson's home on Saturday, December 16. The college age department will be having a Christmas progressive dinner on Saturday, December 16. The Alpha Teen Junior High will hold an ice skating party at West Covina on Saturday, December 16. The Pepper Mill will be the gathering place of the Voyagers Adult Class for their Christmas party on Monday, December 18. The North Woods Inn will be the meeting place for the Omega Senior High Christmas Banquet on Tuesday, December 19, featuring Ken Poure as speaker from Hume Lake Camps and Dennis Agajanian, a well-known musical artist in the metropolitan area. Reservations can be gotten for any of these speciau Christmas events by calling Bethany Church office at 355-1409.

Fire Call At Perkins'

A very close to disastrous, fire was reported at the hour of 8:32 Monday morning at the Mary A. Perkins' home at 560 Brookside Lane.

Damage to the building and contents was estimated by Fire Chief Charles E. Brown at around $5,000, but the cause of the fire is still under investigation by Fire Marshal Probart.

Mary Perkins, upstairs at the time, came in contact with the fire while trying to escape from the burning structure and was burned about the face and forehead and was taken to the hospital by Joe Theis, of 538 Brookside Lane, for emergency treatment.

Engine 424 answered the alarm and was at the scene in 4 minutes but could not make entry into the small lane. 423 responded in 4 minutes 32 seconds and serviced the call.

Chief Brown wishes to congratulate the following young men who gave great assistance to the fire department: Greg Sheppard, Don Allison and Jim Comer. 17 Firefighters answered the alarm and completed the mop up in 2 hours and 3 minutes.

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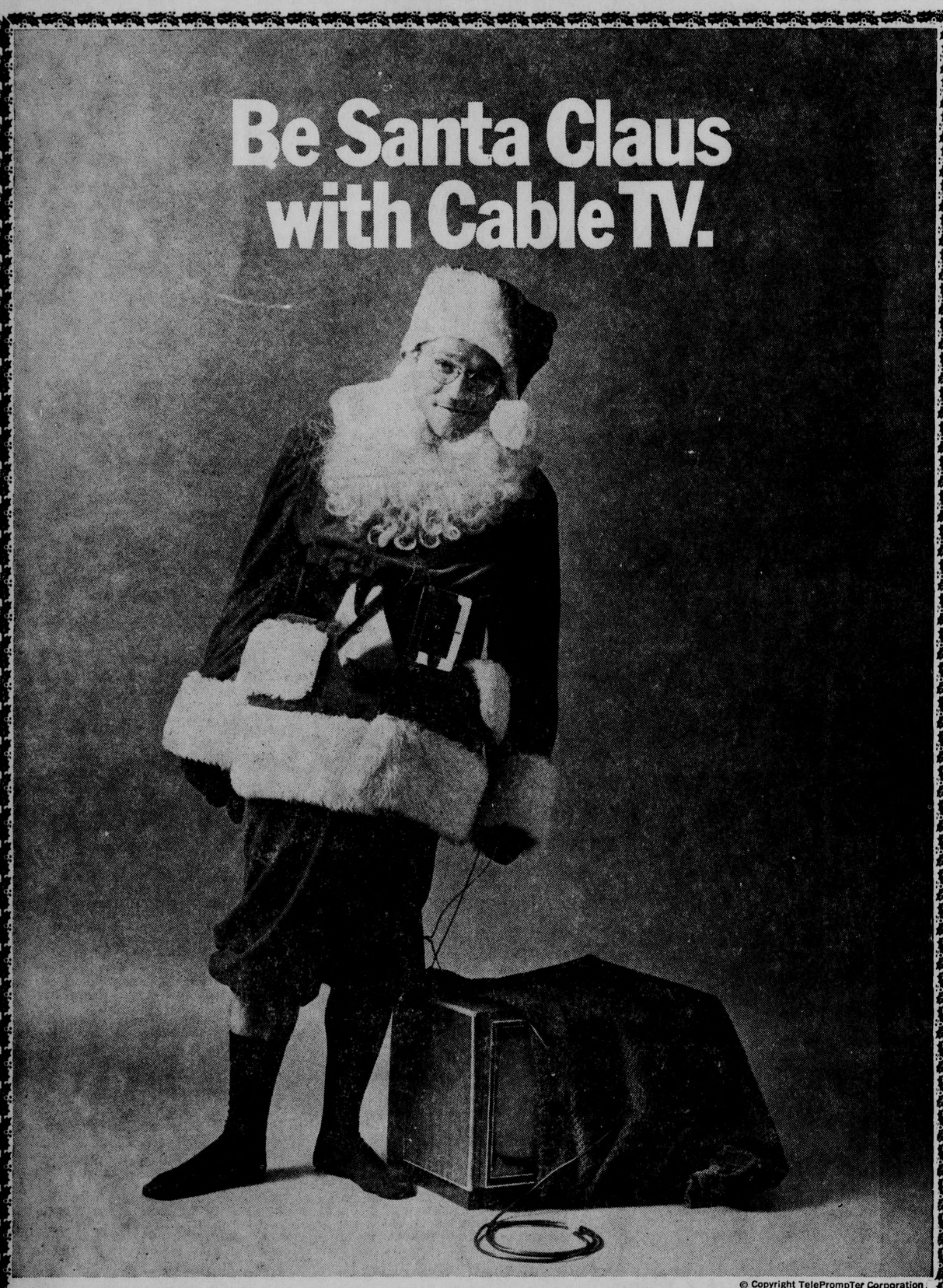
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DIAL 355-1493

News From Your . . . .

COMMUNITY HOSPITAL

. . . . Sierra Madre

Twelve new patients were lately admitted to the hospital and not yet discharged at the date of this writing, are as follows: Benjamin N. Lopez was admitted on Tuesday, November 21; Gwen Carrier was admitted on Sunday, November 26; Norma S. Hassler was admitted on Monday, November 27; Josephine M. Lamb was admitted on Tuesday, November 28. Mattie L. Jones and Georgia Kirby were admitted on Wednesday, November 29; Byron L. Meadows and Ollie Watley were admitted on Friday, December 1; Minnie Brown was admitted on Saturday, December 2; Mabel A. Hyde and Cielo Castillo were admitted on Wednesday, December 6. Nanay Padorani was admitted on Tuesday, December 5.

Hilda M. Bicknell, admitted on Tuesday, November 28, was discharged on Thursday, November 30; Clara Garcia and Diana M. Taormina, admitted on Sunday, November 26 and Catherine J. Kaiser who was admitted on Wednesday, November 29, were all discharged on Friday, December 1; Gloria Cambio, May G. Michael and Linda I. Huey, all admitted on Thursday, November 30, Emily A. Sanchez, admitted on Friday, December 1 and Eunice M. Arnold, admitted on Wednesday, November 29, were all discharged on Saturday, December 2. Carolina Castenada, admitted on Sunday, November 26 and Alan Littleton, admitted on Wednesday, November 29, were discharged on Sunday, December 3.

Earl W. Tarwater, admitted on Monday, November 27, was discharged on Monday, December 4; Kathleen B. Donner and Viola S. Heasley, admitted on Monday, November 27, Elton Wareham, admitted on Friday, December 1, George Schopeck, admitted on Saturday, December 2 and Norma Haynes, admitted on Thursday, November 30, were all discharged on Tuesday, December 5; Maria M. Larramendi, admitted on Sunday, December 3, was discharged on Wednesday, December 6.

Esther Napoliello was admitted to the Extended Care Facility on Monday, December 4.

Mr. and Mrs. Timothy Bohler of La Puente were delivered a 6 pound 12 ounce girl baby on Thursday, November 30. Mother and babe left for home on Saturday, December 2 to be greeted by one other little one.

Mr. and Mrs. Richard Carabio of Maywood were delivered a 6 pound 13 ounce boy baby on Thursday, November 30. Mother and baby also left for home on Saturday, December 2. Both new mothers were given a beautiful "This Is My Life" baby book to take home with them.

Two new courses in biomedical engineering for those interested in either the physical or life sciences will be offered by UCLA Extension, beginning in early January on the UCLA campus. "Thermal Problems in Medicine and Biology" will meet Wednesdays, January 3 to March 21, 7 to 10 p.m., in Room 5420 Boelter Hall.

A condensed milk product that is precooked to a creamy consistency that blends well with other ingredients has been introduced in the U.S.

Toy Loan Now Closed To Jan. 2

The Toy Loan closed for the holidays Thursday, December 7. All toys were returned and the children took home only special Christmas treats. The center will be open again on Tuesday, January 2.

The recent "Honor Roll" Party was the last big special event for Toy Loan Borrowers but the "Toy Soldiers" have the Christmas Supper Party on Wednesday, December 13, as their last special event. All the girls are entitled to ask one guest — usually some one who is anxious to join the group next year.

The new "Toy Soldier" year starts in January. The first meeting will be Wednesday, January 10. Any girls nine years and over who might like to join this service group should call Mrs. Helen Peterson for information about it, 355-8568.

Slo-Pitch Has Two Leagues

The Sierra Madre Mounties of the Sierra Madre Recreation Department are again participating in a Slo-pitch softball league. After a successful Summer in the Arcadia League, finishing second, the Mounties are now involved in the Pasadena Slo-pitch Winter League. The difference in the two leagues is quite large.

Arcadia League was played with a 16" softball where as the Pasadena League is played with a 12" softball which is a lot faster and harder to catch, making the game quite exciting and action packed.

It looks to be a hard fought battle for the title, with the Mounties in it all the way. A lot of the ball players are returning from the Summer league, with Bill Sullivan leading the way with his bat. A few key additions to the roster should make the Mounties a very hard team to beat.

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Monday Thru Thursday 9 - 6
Friday 9 - 8 Sunday 1 - 5



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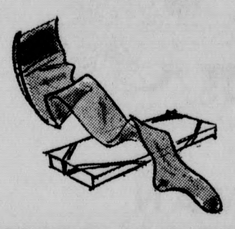
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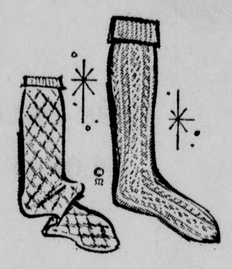


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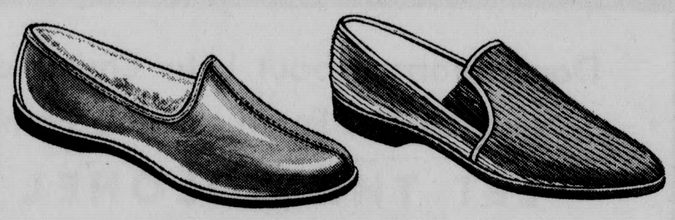
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Arcadia

Out of the Cobwebs

Sixty Years Ago: December 13, 1912

Milton Steinberger has just contracted with Messrs. Stone for the sale of one of the new model Ford cars, delivery to be made within a few days. This is the fifth car sold since the opening of the Sierra Madre Garage late in the summer. Other sales have been as follows: J. Brown, a Studebaker "30"; G. H. Letteau, a Studebaker "35"; Blim Lumber, a Ford; and G. H. Letteau, a Ford, which he resold. The machine shop has been occupied this week, giving greatly enlarged quarters, both for shop work and storage purposes.

When alterations now in progress have been completed Welsher's grocery store will have been changed from a Central Avenue fontage to Baldwin Avenue, without changing its position. The stairway to the hall on the second floor is being moved from the west wall of the building to the north wall, the entrance remaining the same. The west wall thus opened up is being fitted with windows from the Central Avenue side, which are in turn being boarded up to give wall space for shelving. The alternations will make possible a much more attractive interior arrangement, as well as affording easier access and more conspicuous show windows.

New Mount Wilson photo post cards at the News Printery.

Mrs. Benjamin C. Tolman of Watsonville is a guest at the home of her daughter, Mrs. N. W. Tarr.

The annual sale of fancy and useful goods for the holiday season was held by the ladies of the Congregational Church last Friday in the club house. Attendance was excellent both afternoon and evening. A delicious supper was served, and in the evening an entertainment program was rendered by the young people. The financial returns are reported to have been very satisfactory.

Dr. and Mrs. W. F. Donald of Riverside left Sunday after having spent a few days at the home of Mr. and Mrs. N. W. Tarr.

The regular meeting of the Eleven and One Club was held this week on Tuesday evening at the home of the Misses Maybelle and Hilda Caley. A very pleasant evening was spent at sewing and music and dainty refreshments were served.

——Please turn to Page 9

Public Hearing For Southern Calif. Gas Co.

Public hearing has been set by the California Public Utilities Commission for Thursday, December 7, on the application of Southern California Gas for a $3,008,600 annual rate increase to offset an anticipated cost-of-gas increase.

Proceedings will begin at 9 a.m. in the Commission's Los Angeles Courtroom, State Office Building, 107 South Broadway, with PUC Examiner Jerry J. Levander presiding.

In its application to the Commission, SoCal says that one of its out-of-state suppliers, El Paso Natural Gas, has the right to increase its basic rates to the utility on January 1 and seeks authority to increase its own rates by an amount sufficient to recover the loss.

If the Federal Power Commission, which regulates El Paso's rates, should reduce the anticipated increase at a later date, SoCal plans to refund to its customers any refunds it may receive from El Paso.

Do Not Cut Any Christmas Trees Says Forest Service

With the holiday season approaching, the Forest Service must again remind the public that cutting Christmas Trees in the Angeles National Forest is prohibited.

Trees play an important role in the environment of the Forests of Southern California. They are needed for watershed protection, soil stabilization, wildlife habitat improvement, and also provide shade for recreationists.

The unauthorized cutting of trees or shrubs on National Forest or private land is punishable under Section 384a of the California Penal Code. Persons convicted under this section are subject to a penalty of $500 and/or six months in jail.

Let us all do our part in preserving the ecology and character of our local National Forests!

Milk cows on U.S. farms totaled 12,155,000 as of October, down one per cent from October 1971.

Senior Citizens Hold Meeting

The Senior Citizen's Club of Sierra Madre met at the Park House in Memorial Park at 11:30 a.m. Saturday.

Because there was a luncheon at the Congregational Church, which many members attended, the president, Gladys Tucker opened the meeting early and announced the nominating committee will give their report on December 9. On December 16th the Christmas party will be held for the members, a new one dollar gift to be exchanged. December 23 is the birthday party and bingo.

All those members bringing ornaments for the tree should bring them December 9.

Recording secretary's minutes of the last meeting were approved as read. Treasurer's report was accepted and it was voted al bill be paid. Corresponding secretary sent cards of sympathy to Helen Wheeler and her sister Lottie Lack, also thank-you notes to Helen Wheeler and her son for the preparation of the delicious turkey dinner on November 25.

The tour chairman Pearl Patterson has tickets for the Christmas Lights at Balboa on December 23.

Ann Platell brought "Let Us Keep Christmas," the verses were thoroughly enjoyed.

It was suggested the club have a Christmas box to exchange Christmas cards for the members.

After the awarding of the door prizes, the meeting was adjourned for cards.

Weekly Security Tip

Lock your doors **and** windows when leaving home, even for a few minutes. Never give a thief an even break — it's all he needs!

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SIERRA MADRE NEWS
72-29016
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Robin M. Caldwell, 133 West Carter, Sierra Madre, Ca 91024
W. Keith Caldwell, 133 West Carter, Sierra Madre, Ca 91024
This business is conducted by A Limited Partnership
Signed Robin M. Caldwell
Signed W. Keith Caldwell
This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp below.
Attorney or Bank or Agent
Bank of America
35f W. Sierra Madre Blvd.
Sierra Madre, California 91024
Publish Sierra Madre News
Nov. 23, 30, Dec. 7, 14, 1972

Weekly Security Tip

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They Pay A Portion of All Services

General Telephone Sends In Their First Half Taxes

This county has received more than $22.4 million in tax revenue from General Telephone of California following payment of the first installment of the utility's statewide $46.3 million 1972-73 ad valorem tax bill.

Nearly $31 million has been paid by the utility to counties and cities served throughout California as of December 10, with the remainder of the tax bill due in April of 1973, according to Jon F. Kieffer, tax accounting manager for General Telephone.

Public utilities are among the largest taxpayers in the California counties and cities where they are located.

Last year General of California paid nearly $100 million in total property, federal and state income, sales, payroll and local business taxes. (Not included in this figure are taxes the utility merely collects for government — 10 per cent federal excise tax, five per cent utility users tax and payroll tax paid by employees.)

"These tax dollars paid by the company come out of charges for services billed to our customers," Kieffer stated.

As a public utility, General Telephone is assessed by the California State Board of Equalization. Individual property owners, on the other hand, are assessed by their county.

The largest portion of General of California's 1972-73 ad valorem tax dollars, more than $29.2 million, go to Los Angeles County, followed by a total of $4.7 million payable to San Bernardino County by April of 1973.

Orange County collects a 19722-73 total of $3.4 million while $3.1 million goes to Santa Barbara County. Riverside County receives $3 million, Ventura County $2.2 million and Fresno County $236,963.

Other counties receive 1972-73 taxes in the following amounts: Sacramento, $147,735; Tulare, $126,657; San Diego, $29,211; Yolo, $25,741; Imperial, $24,757; San Luis Obispo, $5,614; Solano, $3,815; San Joaquin, $585; and Kern, $42.

Telephone industry property taxes are based on the assessed valuation of all plant and equipment which includes such items as improvement to buildings and land, telephone instruments, switchboards, cable and automatic switching facilities.

Algebra and set theory are the subjects of two new math classes offered by UCLA Extension, beginning the first wetk in January on the UCLA campus. "Set Theory and Logic" will meet Wednesdays, beginning January 3, 7 to 10 p.m., in Room 5147 Math Sciences Building.

THE BUYERS YOU ARE LOOKING TO REACH READ SIERRA MADRE NEWS

College Opportunities . . .

A new history course is being offered at Pasadena City College which deals with the oldest people on the continent, the North American Indian. The course, History 12, however, is not limited to an historical overview of the North American Indian, but will also delve into the modern urban Indian and the reservation Indian.

Pasadena City College is now progamming students for spring semester in its almost 2,000 free classes in 100 fields which it offers free to residents of the Pasadena Area Community College District. The last day to apply for spring semester classes with required transcripts is January 26, and February 1, is the deadline for students to program and register.

UCLA Extension has developed four new courses for those interested in interior design, begining the first week of January on the UCLA campus. The classes may be applied towards Extension's newly launched professional designation in interior design. They will meet from 7 to 10 p.m. for 12 weeks.

Scheduling techniques used in production, engineering, construction and service organizations will be examined in one of five UCLA Extension project management courses beginning in January. Cody A. Evans, manager of program finance at Litton Ship Systems, will teach the course on 12 Tuesdays beginning January 2, from 6:30-9:30 p.m. in the Downtown Center, 1100 S. Grand Ave., and will include case studies and practice exercises, in his instruction.

Heroic literature from around the world will be studied at a new UCLA Extension course titled "Epic Literature: the Song of Heroes," Wednesdays, January 3 to March 14, 7 to 9:30 p.m., in Room 1265 Bunche Hall at UCLA.

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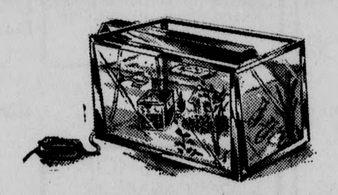


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The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number 404,764.
A Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879

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2 Bdrm. & lrg. den. Older frame. F/A heat. Shower over tub, frplc. Good close-in loc. $20,000. Owner will finance.

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2 Bdrm., ding. rm., frplc., frame on R-2 lot. Room to build. Now rented for $150 mo. Close in. Special at $14,950

SECLUDED PRIVACY
There's rustic charm in this lrg. 3 bdrm., den and lanai home. 1¾ ba., 2 frplc., ding. rm., lrg. liv. rm. Good home for entertaining. $32,500

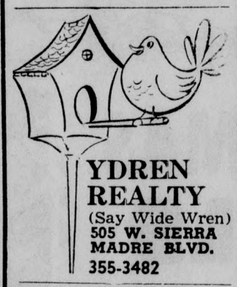
DUPLEX
2 bdrm. & den, frame house + 1 bdrm. stucco apt. Brick frplc. Natural cab. Close-in. $24,500. Owner may finance.

OUTSTANDING ARTISTIC HOME
One of the most delightful, custom homes! With tremendous Mt. & valley view. Lots of glass. 3 Bdrm. & Fam. Rm. & office. 2 frplcs., 2 Ba. Attached Dble. gar. It's big — it's beautiful — it's outstanding! $49,900.

R-1 Lot. Close-in. Very desirable. 100 Ft. front. Owner will finance with low dwn. payment. Price reduced to $12,950.

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326 Adams 355-9561
OPEN SAT. & SUN. 1 to 5 — or by Appt.

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Excellent All Electric Apts.
Closest to everything. Pool. Adults only. No pets. Parking for boats, trailers, etc.
2 bdrm., 2 ba. $165
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Small black, long-haired Cocker - poodle
Female About 5 lbs. "Cindy" Wearing only a flea collar. Lost Hastings Ranch area.
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REAL ESTATE FOR SALE

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Lovely 3 Bedroom, Fam. Rm., Elect. Blt-ins, 1¾ baths, central air cond. High on Fairview. Fine area, covered patio with canopy. Profess. landscaped. $41,950

Lotta House
1850 sq. ft., 3 bedroom, Fam. Rm., den, Master Bedroom 15x12'8", 1¾ baths, FA Heat ducted for central air, nice Patio. Reduced $29,950

Small House
Lots of glass, paneling, wall to wall carpets, fenced, lots of privacy. Waking distance to St. Rita's $25,900

Large Lot
54' x 205. 2 Bedroom, 1¾ baths, Dining den, Family Room, Shake roof, 30' x 30' garage and workshop in rear $25,900

Older ½ Acre Properties
40 Monterey Lane $25,950
611 E. Grandview $29,950

Owner May Carry
The Loan on this corner R-3 parcel, close to town, spacious 2 Bedroom, Dining room, Den, plus rear detached one bedroom rental.
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Council Votes

Tom Edwards, who said:

"We are spending this money on the roof of the present building because during the recent rains it became apparent that it was leaking profusely in over a dozen different places.

"Although none of us want to spend more money on this building, we do feel that we have a responsibility to the people of the City of Sierra Madre in that: many hours of lost work is experienced during any rain, with the employees all leaving their posts and running hither and yon with buckets and mops. That stored in the City Hall are many valuable records, including many plans and specifications that must be protected, to say nothing about the furniture and equipment that is being ruined. Much damage was done in the last rains to many areas," and he concluded by saying, "We just cannot be 'Pennywise and pound foolish.' We must make this expenditure to save what little we have."

Medical research is receiving a $1,193,000 shot in the arm this year, thanks in part to local Christmas Seal contributions.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

2 Condominiums

Two condominums now before the Planning Commission for approval or rejection seem to be running into difficulties with the Commission due to the desire of the body for "Better Construction" and the Ordinances on the books failed to provide this desire.

Although the Commission was told on Thursday, December 7, that due to Impact Reports and the entering into the field of construction by the State of California, any delays or moritoriums was almost forbidden, the Commission still applied to the City Council for a 120-day moratorium on all multiple family construction or until a new R-3 Ordinance could be adopted. Any such moratorium would have to be done by an Urgency Ordinance.

City Attorney Martin explained to the City Council the ramifications of such actions, and that the Commissions could not apply the General Plan, although adopted, until such time as Ordinances were duly passed and became the law of the City.

He further explained that such an Ordinance had been presented to his office and was now under study and revamping, but that it could not be presented to the Commission for their recommendation before January, and would probably not be presented to the Council until, at the earliest, February, and with the provisons governing Ordinances, adoption for publication, and the 30-day waiting period would make the Ordinance become effective sometime in April. The Council then by-passed the situation until their first meeting in the new year.

Daniels Appointed

beth, who will enter Pasadena City College in January.

Mr. Daniels is a Past Master of Wilkinsburg Lodge No. 683, F. & A.M., a board member of Sierra Madre Branch of the American Red Cross, treasurer of Speechphelos Toastmasters Club 155 of San Marino, and the family are regular attenders of Bethany Church.

Have Rough Road

The instructor, Virginia Curtis, has been well known and well traveled for many years after beginning her career with puppets on the vaudeville stage. She counts as one of her many contributions, the design of Edgar Bergan's Mortimer Snerd.

A current hit record of the Top 40 in pop music is "Popcorn," an instrumental by a group named "Hot Butter."

Christmas Decoration Tips Given By Fire Chief Brown

The holiday season is a happy one, but fire can turn that holiday into a holocaust, Sierra Madre Fire Chief Charles E. Brown warns.

"In the happy spirit of Christmas, we often overlook proper safety precautions in decorating our homes," the Chief said. "Many of the things we associate with the yule season are very flammable."

Chief Brown suggested that "live" Christmas trees be used whenever possible. Not only are these trees safer, but they can be planted after the holidays.

Remember that cut Christmas trees can burn intensely, often blocking the doorway to a room and trapping occupants inside.

Select only fresh trees and leave them outside, standing in a bucket of water until just ready to decorate. Cut an inch off the bottom of the tree and stand it in a container of water or wet sand while it is in the house. Replenish water often.

Do not use tree light cords which are frayed. A spark can start the tree on fire.

Avoid using candles around natural greenery or flammable decorations.

Lights strung outside the house should be placed carefully on insulated hooks to avoid a short circuit. Turn them off during rains or very damp nights, and whenever leaving the house. Use only light cords approved by Underwriters Laboratories for outside display.

Do not burn paper wrappings in the fireplace. Burning paper often is carried up the chimney and unto the roof.

If placement of a tree or other decorations blocks a doorway, be sure to discuss with every member of the family how to get out if a fire starts. A small child can panic in the excitement of fire.

And be sure that you have the correct fire department emergency number right on the telephone. Stickers with the correct number are available at city hall.

"Your local volunteer fire fighters join me in wishing you Seasons Greetings," said Chief Brown. "The best present you can give your family is a fire safe holiday."

The use of milk in the diet of man probably dates back some 11,000 years to the domestication of animals.

As Hank Ives Sees It!

LITTLE BITS OF SPORTS STUFF

PASADENA CC'S fine receiver Jesse Roberts was named to the first All-American team by the J.C. Grid-Wire, the only publication that covers all of the junior college teams in the nation. QB Rick Holoubek made the offensive specialist team while Cliff Clark and Jimmy Andrews were honorable mention. Andrews, apparently came very close to earning a spot on the defensive specialist squad.

Council Sits

(Community Redevelopment Act) an agency of the State of California which was passed by the State Legislature to assist those cities that have come to the conclusion that they have need for redevelopment in their area.

To go into this phase of the law the City Council must first come to the conclusion that it is needed within the City. They then have one of two choices. 1. to appoint themselves as a CRA Board of seven members, or 2. Appoint seven citizens of the community, which all must be outside of the Council and the Commissions to set as a CRA Board.

After hearing the explanation of City Attorney Martin on the pros and cons of the Law, Mayor Ralph R. Rule then charged the Council and the Commissions to study the situation, to discuss same in their regular meetings and in January bring before the Council their decision on the formation of such an area. After this time, hearings will be held, citizens will become involved, and if it is decided to proceed in this direction the Council will then pass an Ordinance creating same.

The full text of the discussion and paper by Charles R. Martin will be printed in the Sierra Madre News shortly after the Holiday season, but in ample time for citizen understanding.

OLD HANKUS predicted a Metropolitan Conference crown for the Lancer grid machine and they even exceeded my fondest expectations. Hankus will also go out on the limb and predict a total for Joe Barnes' PCC

——Please turn to Page 8

Senior Citizens Send Greetings To Ill Members

The Senior Citizens' Club of Sierra Madre met at the Park House in Memorial Park at 11:30.

After the usual opening procedures, the president, Gladys Tucker introduced a visitor from Connecticut, Mrs. Fanny Baker.

Volunteers for giving out presents are Nellie Holloway and Eleanor Foltz. Lottie Lack will preside at the refreshment table.

Ann Platell read "My Cat's Catalogue of Complaints" and "The Dieter's Lament" which were enjoyed by all.

Minutes of the last meeting were approved as read. Treasurer's report was accepted, voted on and all bills ordered paid.

Many members of the club are ill and the members sent wishes for a speedy recovery.

The nominating committee's report of the 1973 officers are as follows:

President, Alice Anderson; first vice president, Myrtle Stricklin; second vice president, Dorothy Crouchley; recording secretary, Dorothy Reuchell; corresponding secretary, Johanna Horn; treasurer, Lena Yates, and assistant treasurer, Bess Whetzel.

The club wishes to thank Mr. Stan Reed of Bethany Church for sending the Pioneer Girls, known as the "Colonists," under the leadership of Billie Ower to sing and lead the membership in Christmas carols December 16.

The meeting was adjourned for an afternoon of cards.

Golden Wedding Reception Held For Sr. George's

Sunday, November 26, proved to be an ideal day for an 'At Home" reception in celebration of Leola and Lewis George, Sr.s' Golden Wedding Anniversary.

201 North Canon, only the second home in their fifty years of marriage, was vibrating with pre-party activities. Outside, the house and yard gleamed; inside, the kitchen buzzed under the very capable hands of Elizabeth Podaliska and her daughter, June. These two ladies worked wonders in the care of the complete buffet, punch bowl, and delicious wedding cake for the entire afternoon.

Fresh flower arrangements in the Georges' wedding colors of yellow and white pom-pom mums, along with assorted orchids, roses, and fall greenery, arrived throughout the morning, transforming the living room into a miniature floral parade.

The Open House was between the hours of 2 to 6 p.m., and the guests were prompt. The steady flow of neighbors from their former home in Los Angeles, many Sierra Made friends, and many out-of-town relatives, made the afternoon very enjoyable.

A family portrait of the three generations of Georges, was taken: Lewis and Leola with their son, Lew, his wife, and their family: Laurie, Bonnie, and Aland his bride, Barbara, by Joseph Hinjos.

Mr. and Mrs. Lewis I. George, Sr. and all their family, would like to express their thanks to all, making this celebration of their wedding vows of fifty golden years, a wonderful success.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

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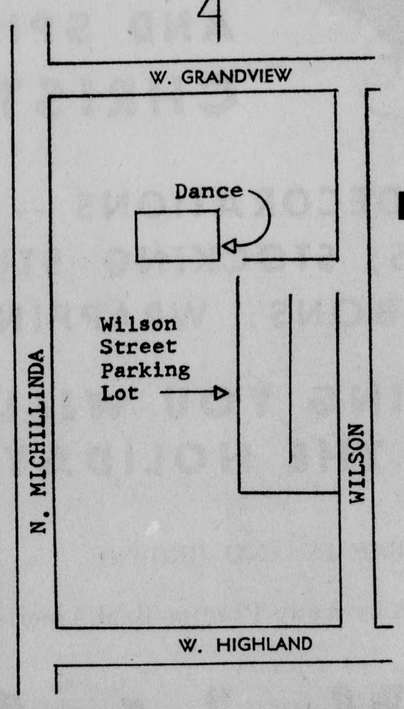
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52nd ANNIVERSARY

CHRISTMAS DANCE

SATURDAY EVENING
DECEMBER 16th
(9:30 P.M. TO 1:30 A.M.)

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2. Annual Easter Egg Hunt At Easter.
3. Help the Needy To Tide Them Over A Rough Period.

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Refreshments Available

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Hastings Ranch

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Christmas Story In Drawing To Be Told

Telling the Christmas story in drawing and in music will be presented by the combined Chancel Choir and Tower Singers, a junior high group, of Sierra Madre Congregational Church next Sunday evening.

Choir director Dan Wilshire will lead the program which begins at 7:30 p.m. in the sanctuary. The Tower Singers will be featured in one number. The Chancel Choir will do a medley of Christmas anthems. During the singing of some of the hymns, the story being told in music will also be illustrated in a chalk drawing by artist Delores Wilshire. The lights in the church will be extinguished and the mural will be black lighted.

This unique and moving presentation is open to all who wish to attend. Sierra Madre Congregational Church is located at 170 W. Sierra Madre Blvd.

The three C's of good milk care are: Keep milk, Cold, Clean, and Covered.

As Hank Ives Sees It!

cage crew. In short, the Lancer quintet is loaded. Larry Pounds may well make a bid as California Player of the Year. He's a super and has the background of the Olympic trials to add to his experience. James Murray and Derrick Bunting provide firepower up front and Kevin Hoyt and Rick Beasion look sharp in the backcourt.

IT'S A SIGN OF AGE I suppose, but one does have to feel some creaky joints when he sees names such as Mallicoat, Slaughters, etc. in sports lineups. Jeff Pyle is the son of big Eric Pyle, who broke scoring records at Pasadena College 25 years ago. Rick Mallicoat, another PCC cager, is the son of Sam, who, if memory serves me correctly, also played on the team with Pyle. Jim Slaughter was a key cog in the PHS grid fortunes this year. His father, Gene, played first-base for John Thurman at PCC about the same time and is currently a Pasadena Fire Department Capt.

AREN'T THE DODGERS still in the market for a slugging outfielder? Willie Crawford has never really cut the mustard, Willie Davis is just slightly less than outstanding, and Manny Mota is getting some age on him. Other than Von Joshua, up from Albuquerque, who do they have?

DO YOU SUPPOSE THAT USC has finally avenged that horrendous 51-0 defeat at the hands of Notre Dame in 1966? Troy has not lost to the Irish since.

THE SHARKS are averaging 5,500 fans at the Sports Arena which is about three times what the old Los Angeles Stars drew in their inaugural season in the ABA. Terry Slater's sextet takes on the Eastern Division kingpin in New England Whalers Thursday night. Dennis Murphy, Sark G.M. is full of gimmicks and it seems to be working. Thursday's game will be Autograph Night with fans getting a chance to sign any of their favorites.

SPEAKING OF THE ABA STARS, Willie Wise is still leading the Utah team in scoring and Bobby Warren has found his way home after playing for four other teams in the circuit. Warren Davis and Merv Jackson are at Utah, Larry Miller is at San Diego and Mack Calvin is with the Carolina Cougars.

CASSIUS CLAY is really a very funny guy, but I don't think he will be laughing after his next Joe Frazier bout . . . Wonder how Dick Williams and Irv Noren are spending their World Series swag . . . Temple City High has reeled off 42 straight wins. The entire Ram backfield was picked on the Rio Hondo All-Conference team . . . I remember throwing passes to little Bob Callas when he was just about five or six years old. He is the QB on that team, standing just 5-8 and weighing 140 pounds.

I OWE A LOT to smoking. Thanks to smoking I now puff on cigarettes, cigars, pipes and stairs.

THIS IS THE SATURDAY COMING UP THAT has been dedicated to the Jr. Rose Bowl and Pasadena Bowl ever since 1946, when it all started. Shucks, I won't know what to do with myself.

ANTHONY DAVIS as all of the moves of O. J. Simpson and the durability of Mike Garrett. In other words he's not too bad . . . James MacAlister should have a great season in 1973 for the UCLA Bruins. Opponents have now found that James' running mate, Kermit Johnson, can also ramble.

DOESN'T IT GET a little bit boring watching your favorite basketball team win every time they play? Guess we'll have to ask Laker and Bruin fans about that one.





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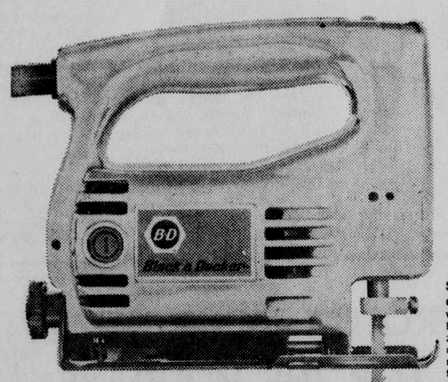


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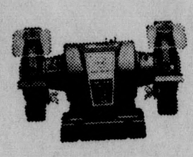


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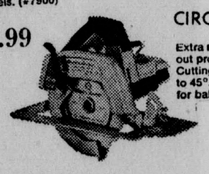
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School Board Report

by
FRANK A. FLECK

In last month's election, Pasadena Democrats put forth a local candidate for a high national office.

He did not win.

Several days later, he was arrested and arraigned for child molesting.

You may say, "Well, so what? His backers could not possibly have anticipated what might occur AFTER the election."

Couldn't they?

It just so happens that this candidate was a teacher in the Pasadena Unified School District only a few years ago. He was dismissed under some very unsavory circumstances. Not even the liberal American Federation of Teachers would come to his aid.

Perhaps there is a place for sexual deviates as ballet dancers and in the field of interior decorating, but they are out of place in the classroom, in charge of your young children and mine.

Next year's school board will examine this shocking trend as studiously as your present board has ignored it.

The school board election is on March 6, 1973.

* * *

Your reporter is a Caltech alumnus. For nearly a quarter of a century I made my living in mathematically-related fields.

From this background, I feel qualified to tell you, without any fear of successful contradiction:

THE SO-CALLED "MODERN MATH" THAT THEY ARE SHOVING AT YOUR CHILDREN IS A BIG PILE OF HORSE MANURE.

Wouldn't you like to have this garbage examined at the state and national levels?

But first things first. Maybe we can start locally. We need a new school board.

The election is on March 6, 1973.

Many persons are so frightened by having had a heart attack that they never achieve the level of physical activity or occupational adjustment of which their recovered heart is now capable, says the Los Angeles County Heart Association.

Out of the Cobwebs

Frank Miner of Concord, Mass, is a guest for a few days at the home of Mr. and Mrs. J. C. Dickson.

Forty Years Ago:
December 9, 1932

The community was saddened this week by the passing of one of its most loved residents, Mrs. Cornie Whitney Hart, who died unexpectedly at her home at "Hartwood," in Sierra Madre Villa, on Sunday. She was the widow of Frank J. Hart, founder of the Southern California Music Company. She was a charter member of the Friday Morning Club, and the Sierra Madre Woman's Club, the Dickens Fellowship Club and the Modern Priscillas.

The flu registered a perfect score at the home of L. R. Goshorn, publisher of the News, where everyone in the household, including the housekeeper, took the count. Mr. Goshorn is convalescing after an unusually severe attack of la grippe and tonsilitis. Miss Doris R. Goshorn is now able to be about after an illness of two weeks.

Jack Young and some others from here, after football Saturday, were observed at the Beverly hostelry in festive rather than sportive mood.

Ten Years Ago:
December 13, 1962

At the turn of the 20th Century, when Sierra Madre was becoming settled, the civic leaders and businessmen chose Mr. Charles W. Jones to head up the first Boad of Trustees, under the Articles of Incorporation back in 1907, and became our first mayor. Today, 55 years later, he has been called upon again to serve Sierra Madre ,and ride on the Rose Float, weather permitting, with the four beautiful beautiful queens. Mr. and Mrs. Jones live at 49 E. Alegria in the home he built 56 years ago. Mr. Jones, now 94 years old, has seen many changes take place within the Sierra Madre boundaries, and can still vividly recall the days when water was a serious problem, as it is today, and Sierra Madreans had to stand guard against Lucky Baldwin, who also needed water for Arcadians.

Mrs. Fannie Lacey of Sierra Madre recently celebrated her 86th birthday at the home of her son and daughter-in-law Mr. and Mrs. H. L. Lacey of 3765 Denair St. in Upper Hastings. Among the family members who honored their mother were children Mrs. W. N. (Alma) Spargur of 47 N. Lima St., Miss Birda Lacey, Mrs. Margaret Frederick, Mrs. Frances Dawson and Mrs. June Eastwood of Pasadena, Mrs. Lucille Waite of Escondido and Mrs. Florence Kearney of Ramona.

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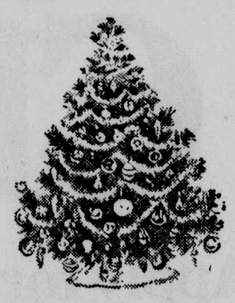
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educational advantages, within EQUAL school buildings and EQUAL teaching staffs.

5. THAT HE PLEDGES his support to Sierra Madre and Sierra Madreans, to do all in his power to help Sierra Madre gain its OWN school system, if this is what they want, and they can qualify.

Could one ask for anything more from a School Board members? He fill join hands with Trustee Henry Marcheschi, and with this joining is further looking for a third and fourth member who will also file with the same intentions that they have.

Three positions are open for the election to be held March 6: LuVerne La Motte in position No. 1; Albert Lowe in Position No. 3, and Ann Hight in Position No. 5. It is our determination that all three have "lost faith" with the Taxpayers, the Students, the Parents, and the intene of "Higher Education."

Come in immediately and sign the nomination papers. We will keep you informed as to others who will be filing.

We have the documentations in articles that will make your hair curl, and you will be reading all about it in the issues of the Sierra Madre News starting shortly after January 4, and getting hotter as we approach March 6 election . . . YOU wanted to know what you could do . . . Well, now's the time and you know the place . . . The Sierra Madre News Office, at No. 9 Kersting Court in Sierra Madre.

Telephone Numbers

and the desired number to place a call out of the 213 area," says Smith.

The "Dial 1, Dial Out" plan is not new. Thousands of General's phone users in Whittier, Downey, Bellflower, Lakewood and Long Beach are dialing "1" to access switching equipment for placing calls to other area code numbers. It is also presently in service in other California cities including San Diego.

How will the change help the number problem? According to Smith it will permit the recovery of prefixes used peviously as aera codes only. These additional prefixes (about 150) will yield almost 1,300,000 new number combinations.

Another major advantage is the further development of a national pattern — a uniform dialing plan.

"Not only will 'Dial 1, Dial Out" make more numbers available,'" stated Smith, "but the access code "1" will provide telephone customers with greater assurance against misdialed calls to other code areas. By daling '1' to gain access to another area a customer can be assured of being connected to a point outside of the 213 calling network," adding "that calls within the 213 area can be completed by using the normal 7 digits."

General Telephone and Pacific Telephone stated the "Dial 1, Dial Out" program will delay until 1983 the need for splitting the 213 number plan area.

Tree Lot

price is deductable as a donation. A double savings is available this year states Chairman Scott. Presentation of a discount coupon entitles the purchaser to a 10 per cent savings on any tree of his choice. These economy advantages heighten the popularity of the trees which have traditionally been low priced for the quality.

Advance orders are being taken for commercial trees. These may be placed with Fred Scott by calling 355-3890 (evening) or 681-1264 (days.)

"Service and personalized interest that have come to characterize the successful Christmas Tree project will be expanded this year to include local delivery," according to Chairman Scott. For only 25 cents, delivery can be arranged to any location in Sierra Madre. Flocked trees will be available on order, and friendly service minded baseball - softball families will be the featured sales force.

Buying a Christmas tree from the Sierra Madre Athletic Association, Inc. lot results in real feelings of holiday giving! It feels good to know that part of your investment helps finance a wholesome summer activity for youngsters in town.

Call CITY HALL
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A Tax Man Tells Results

Revenue Sharing To Hurt, As Most Federal Grants Do

By Howard Jarvis

Federal revenue sharing with state and local governments is about to become a reality. but the effect of these "gifts" of the taxpayers to themselves will be far less than many are counting on, and offers but very little or nothing at all for hoped for property tax reduction.

The $5.3 billion to be shared must be divided between 38,000 local governments, mover-over, state and local government taxes (including Federal grants) have already gone from $17 billion ow 1967 to $165 billion now; and the property tax is at $45 billion.

In the last five years the property tax has gone up $15 billion, which is three times the amount of the expected new revenue sharing grant. Local governments may not use the new funds to match federal grants for education.

So the problem of property tax is right where it was. No reduction is predicted, and the best the revenue sharing can offer, even if this, is to keep property taxes from going higher. If local governments fail to hold the line on present spending, property taxes will indeed go higher. This is why the only way to control or limit property taxes is for the people to adopt tax limiting constitutional amendments.

PENSIONS — Former Governor Pat Brown left office in 1966. His salary was $44,100 a year, but ever since that time he has drawn $24,683.84 every year, or, $2,056.97 a month. Former Assembly Speaker Jess Unruh retired in 1970 but draws $8,400 a year from the state. Mayor Sam still draws a pension check of $280 a month and Tommy Kuchel draws $1,468 a month for his service as a Legislator and Controller. State Senator Stephen Teale will draw $1,799 a month, Assemblyman Charles Conrad about the same and Assemblyman Frank Belotti will get $1,186 every 30 daps.

Congressmen Augustus Hawkins and Harold T. Johnson both draw $42,000 per year in their present jobs, but Hawkins gets $873 a month and Johnson gets $459 a month in pensions as well.

Now if you get Social Security, and you are under 72 you can get yourself a job where your earning limit is $140 a month or $1,680 a year. If you go over that they whack your Social Security. But those on Social Security still have to pay taxes to support these public pensions.

Public pensions cost almost as much as welfare because there are examples by the thousands of what I have presented here. Are you listening?

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Employer	Business address		How long employed? Yrs. Mos.	Occupation	Monthly take home pay $	
Employer's phone number	Former employer		Former employer's address		How long employed? Yrs. Mos.	
Spouse's employer	Spouse's employer address	Spouse's employer phone no.	How long employed? Yrs. Mos.	Occupation	Monthly take home pay $	
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Credit references: Banks, credit cards, credit unions, finance co's. Complete list of all debts owing (open or closed) Attach additional sheet if necessary

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Puppet Show For Christmas

A special Christmas puppet and marionette show will be co-sponsored by the Sierra Madre Parks & Recreation Department.

The shows will be held in the Puppet Theatre Workshop located at 30 N. Baldwin in Sierra Madre, during the weekdays of December 16-23 and December 26-30. Performances will be offered at 11 a.m. and again at 2 p.m. Admission price will be fifty cents per child, parents will be free when accompanied by two or more children.

Puppet and marionette classes, instructed by Mrs. Curtis, will be offered by the Recreation Department beginning in January. Registration may be made now at the Recreation Center at 611 E. Sierra Madre Blvd. Classes will be offered on Wednesday or Friday from 4 to 6 p.m. or on Wednesday evening for adults only from 7:30 to 9:30 p.m. The session will extend from the week of January 8 through the week of March 16. Class fees are $25 for the 12 week period and include most of the materials. Additional information can be obtained by calling 355-7135 or 355-2355.

Dry whey, from cheesemaking, may be used as a livestock feed and as a substitute for nonfat dry milk, reports U.S. Department of Agriculture.

Winter Tennis In the Offing

Mike Moore, supervisor for the Sierra Madre Parks and Recreation Department has recently announced an innovative tennis program for the winter weekday session to begin January 8. Featured are special one-week stroke clinics for advanced beginners and intermediates and an intensive two-week beginner course designed to expose the new player as quickly as possible to the fundamentals of the game.

Running concurrently with the instructional program will be novice doubles tournaments aimed at providing a taste of competition for the advanced beginner and intermediate player. At present both Class B and Class C tournaments are planned, with consolation rounds in each. These are "arrange-your-own schedule" affairs which will give each team a chance to compete at its own level of experience.

The weekday program is under the direction of pro Nolie Howard, a certified member of the U.S. Professional Tennis Association. Further information is available at the Recreation Center, 611 W. Sierra Madre Blvd., 355-2355. Registration may be made at the center.

Shakespeares To Hold Luncheon

An authentic old-fashioned Christmas luncheon, entitled Sugarplum Holiday, will take place December 13, for the Shakespeare Club Juniors and their guests. Traditionally the feast is held progressively in three members homes. One hundred and twenty ladies are expected to enjoy the meals in three separate shifts, at 11 a.m., 11:45 a.m. and 12:30 p.m.

Hors d'ouvres and cocktails will be served at Mrs. Edward O. Robinson's home, 2380 Lorain Road, San Marino. The catered entree will later be served at Mrs. Arthur R. Yeary's home, 1104 Lorain Road, San Marino. Here elaborate confectionery Christmas trees will be used as centerpieces on the tables.

The final dessert course will be eaten at Miss Leonard Coultus' home, 1155 Sherwood Road, San Marino. Mrs. Stephen H. Strople, organizer of the event and luncheon chairman, is planning favors add tablecloths in a red and gold color scheme. Assisting will be Mrs. Ray Elshout, Mrs. Herbert B. Shoebridge, and Mrs. Arthur O. Yeary, vice chairmen of luncheons.

Letters to the Editor

Dear Editor:

The Pasadena Braille Club is well known to a few people in the area, but virtually unknown to many more. It is one of the oldest clubs for the blind in Southern California. The facility is available to those with partial sight as well as to totally blind people.

The club is located at 386 S. Los Robles Ave. A sewing class is held on Monday morning from 9 to 12. This class is under the direction of a competent instructor with sighted volunteers to assist the blind student when help is needed. How about joining the class as a student or as a volunteer?

Thursday classes are from 10 a.m. to 1:30 p.m. There are classes in various subjects for those interested in learning, and entertainment for those who are more interested in the social aspects of the club. There is a dance once a month.

This is a pleasant place with a beautiful garden. The members are cheerful as well as helpful to those with an eye condition.

We receive no state or federal money. Gifts sent to the Pasadena Braille Club are tax deductible.

— Zeola Stephenson, Secretary

College

The writings of German authors in voluntary or enforced exile during the Hitler regime and World War II, in particular those who lived and worked in Southern California, will be studied in a new UCLA Extension course, "German Authors in Exile." Tuesdays, January 2 to March 20, 7 to 10 p.m., in Room 2135 Rolfe Hall at UCLA.

Further information is available by writing P.O. Box 24902, Department of Arts and Humanities, University Extension, UCLA, Los Angeles, CA 90024, or telephone (213) 825-1898.

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49 S. Baldwin Ave., Sierra Madre, CA 91024
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330 W. Sierra Madre Blvd., Sierra Madre, CA 91024

Name: .....
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Phone No.: .....
Please enter my home in Sierra Madre's Outdoor Christmas Decorating Contest.

Entries Must Be Received By 5 P.M., Dec. 16th

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Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
10:30 A.M. — WORSHIP SERVICE

Lesson - Sermon Sunday, Dec. 17

Helping mankind to lift his eyes above this material sense of existence will be the purpose of this next Sunday's' Bible Lesson-Sermon, entitled, "Is the Universe including man, evolved by Atomic force?", and will be read in all Christian Science churches.

The Golden Text is from Dueteronomy, "The Lord our God is one Lord." This statement is then followed by commentary from Science and Health with Key to The Scriptures, by Mary Baker Eddy. "The true theory of the Universe, including man is not in material history but in spiritual development. Inspired thought relinquishes a material, sensual, and moral theory of the universe, and adopts the spiritual and immortal."

First Church of Christ, Scientist, Sierra Madre, cordially welcomes you to their Sunday services at 11 a.m. in the church edifice at 186 W. Highland Ave.

Over the counter sales of the official 1973 Tournament of Roses Parade and Football Program in 625 food markets throughout Los Angeles and Orange counties, starting December 15, will benefit some 2,500 fatherless boys of the Big Brother movement.

Rev. Anderson Gives His Sunday Sermon Topic

Sunday at 10:30 a.m. in the Sierra Madre Congregational Church, Pastor Richard J. Anderson will have for his sermon topic, "Prince of Peace."

"Peace is one of the most treasured possessions a person can have," says Rev. Anderson, "and when it is missing one sees the intense need for it. When one has it, he may be tempted to take it for ganted.

"The world needs peace today in many different ways. It is obvious that we need peace internationally and between countries and within nations. The strife of war and the heartache of bloodshed has been so common to the human race down through the annals of history; it goes without saying that national peace is something we need today, but there are other dimensions. There are the dimensions of peace in one's family, peace between members of the family, peace between husbands and wives, between brothers and sisters, between children and parents. And then there is that inner peace that one needs with himself The armistice with one's own inner nature coming to terms with 'who I am and why I'm here and where I'm going!'"

Pastor Anderson concludes with, "And then there is finally that dimension of peace which relates to God, peace with God, the peace that is infinite in scope because it relates to oneself and God Himself. Jesus is the Prince of Peace. He is the one who rules in peace. He said "Peace I leave with you. My peace I give unto you, not as the world giveth, give I unto you. Let not your hearts be troubled, neither let them be afraid'."

Rose Princesses Meet Councilmen

At the regular meeting of the City Council held on Tuesday, December 12, Mr. Jerry Adkins of the Sierra Madre Rose Float Association presented to the Council the three girls that had been selected as Princesses to ride the Sierra Madre Float on New Years Day.

The presentation was done alphabetically and Princesses Mary Lester, Linda Percell and Pam Rikley were given proper introductions to the City Council and the television audience.

Words of congratulations were given by the Council with encouragement for a beautiful day for the forthcoming event.

Typist Resigns, Successor Picked

With the resignation of Mrs. Jane Corp, Intermediate Typist-Clerk, as of December 30, the City Council as its regular meeting of Tuesday, December 12, was notified of the vacancy.

City Administrator Edwin W. Medley, then presented Mrs. Joanne Cass as a possible replacement and asked the Council to accept the resignation with regret and confirm the appointment of Mrs. Cass.

The position has a monthly pay range of $554 and since Mrs. Corp is moving to Austin, Minnesota, with her husband, the Council accepted the resignation and approved the appoitment as presented.

Drain Projects To Be Delayed 1 Year For Efficiency

The City Council at its regular meeting of Tuesday, December 12, reviewed the report from City Administrator Edwin Medley concerning the Flood Control District project 7550 which includes a drain on Sturtevant Drive and a drain basin on Sierra Madre Boulevard, on the north side between Auburn and Baldwin which is scheduled for construction during the period of 1973-74.

The City plans call for two such drains and did budget for the 1972-73 year, the expenditure for them. From the report the Council learned that the Flood Control District will not contract for the project in the fiscal year 1972-73, hence the City Adminstrator recommended that the cost for the local drains be made a part of City expneditures for the year 19733-74. The amount of this expuenditure was Churchill Road to Sturtevant Drive $24.000 and Mountain Trail, $7,000.

The Council was then told that to efficiently utilize funds available for local drains, it was recommended that in addition to the local project at Michillinda Way, not being prepared, that the Director of Public Works/ City Engineer be authorized to prepare estimates and assign priorities such as Churchill Glen which can be completed this fiscal year, 1972-73. The Council then made the order and asked for a full report back as soon as completed.

Rev. Armin Hesse Announces His Sermon Topic

The 10:30 Sunday morning service at Faith Lutheran Church, 845 Hastings Ranch Drive, will feature the choral Advent and Nativity adoration of Christ. Under the direction of Edgar Plischke, the Senior Choir will present the following:

"The Sleeping Heavenly Child," by W. J. Plischke; "Nazareth," by Charles Gounod, "I Wonder As I Wander" arranged by J. J. Niles and L. H. Horton; "Lullaby on Christmas Eve," by F. Melius Christiansen; "Glory to God In the Highest," by G. F. Haendel, and Ludkin's "The Lord Bless You and Keep You." Miss Marilyn Baumbach will be the organist, and soloists will be Lori Hingst, Ann Goeppinger, Renate Bracht and Lorraine Edelson. Pastor Armin Hesse's Advent message will be entitled "Tired of Waiting?"

At 9, the Sunday school departments will rehearse "Good News for All Mankind," the service to be presented on Christmas Eve at 6:30.

The activity list for next week includes: Youth Christmas Party this coming Saturday night, 6 to 10, in the parish hall; Women's Christian Service Guild on Monday evening at 7:45; and Junior Confirmation Class for Grades 7 and 8 on Wednesday at 4:15. Caroling tours are being scheduled next Wednesday night for the J-Y Youth from 7 to 9, and for an Adult-Youth Group on Friday night, December 22, from 7 to 9. Shutins interested in having a choral group stop at their home may call youth director Tom Bearman, telephone 794-4789.

Call CITY HALL
355-7135

City Authorizes Purchase of Truck

At the regular meeting of the City Council, held on Tuesday, December 12, City Administrator Edwin Medley proposed that the City purchase a pick-up truck for the Water Department, and that the purchase be made, and not to be considered as a lease-purchase item.

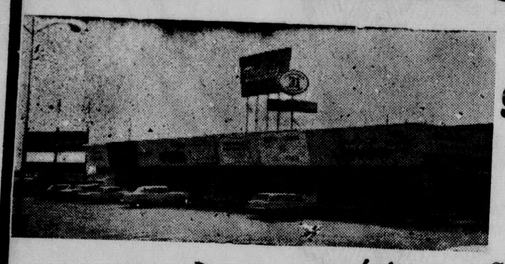
The truck now being used is a 1960 Ford pick-up and the new vehicle will be a low profile utility cabinet equipped body and of the half-ton variety.

The Council then authorized the Administrator to proceed to call for bids and present the results at the next regular meeting of the City Council.

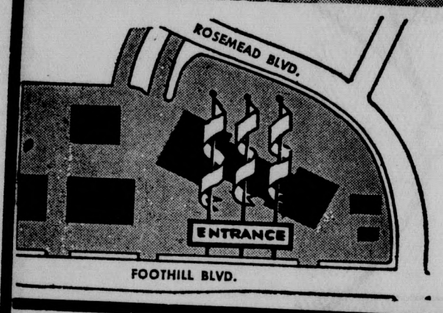
For a fast, flavorful Yuletide punch, combine four cups dairy eggnog, two ten-ounce bottles of ginger ale, and one six-ounce can of frozen concentrated orange juice. Stir well, serve, and enjoy!

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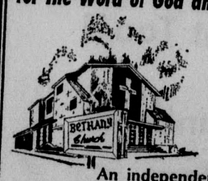
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TODAY'S INVESTOR

By Thomas E. O'Hara
Chairman, Board of Trustees
National Association of Investment Clubs

Q. My salesman tells me I should buy a mutual fund. He says mutual funds have two big advantages that I cannot overcome as an individual: That they offer me much greater diversification than I could get myself and that they offer me professional management that is bound to do much better than I can. I have some friends who have lost money on mutual funds, and I believe there must be some weaknesses he hasn't told me about.

A. There is no question that mutual funds are a very fine way for a great many people to invest. You must use care in selecting your fund, however, just as you would an individual stock. Funds not only have different objectives and different ways in which they are managed, but among funds of the same type, there are considerable variations in the results achieved.

On the point of diversification, there is no question but that most funds give you considerable diversification, and this is good. There is no question, also, that funds give you professional management and that in the majority of funds this has produced good performance. Whether this management will give you better performance than you might attain on your own, only time will tell. There are certainly many individuals who have had a very successful investment experience during their own choosing. If you have the opportunity to talk with an analyst who manage a mutual fund, he may tell you some of his problems that you don't have. For instance, he is under some pressure to provide realized capital gains every few months. Sometimes, this means he has to sell a stock to provide this capital gain dividend while if he were not under this pressure he might hold the stock for a larger gain that he hopes to see it produce at a later date. You, as an individual investor, would not face that kind of pressure. This is a factor in mutual funds that concerns federal and state security regulators.

The professional mutual fund managers have another problem. The sales of mutual funds are high when the stock market is booming and when stock prices are very high. The pofessional knows this isn't the best time to invest, but he is presented with a flood of funds at such a time. The reverse is true in poor markets. Not too long ago when these professionals had done a good job of accumulating cash so they could buy stocks at bargain prices, the funds were hit with a high rate of redemptions. Instead of having these funds to invest in bargains, a lot of the money was used to pay off people who were cashing in their funds. These are two handicaps professional investors for funds have which you as an individual do not.

Q. I have some stock which I bought at three different times. I have 50 shares I bought at $25 a share, 50 shares I bought at $35 a share and 25 shares I bought at $33. The stock is now selling for $40, and I have to sell 25 shares to get some cash. I've been told I have to average my cost when I sell, but I'd like to sell 25 of those shares I bought for $35 to keep my taxes as low as possible. Can I do this?

A. Yes; Treasury Department regulations permit you to identify the sale of a particular block of stock. Tell your broker the date you bought the stock and your certificate number, and he will put that identification on his invoice for you. If you don't identify the particular block you sold, the Treasury Department will take the position that you sold the fist 25 shares you bought.

* * *

Mr. O'Hara welcomes your questions, but will answer them only through this column. He would be pleased to send a complimentary copy of "Better Investing Magazine" or information about Investment Clubs to any reader requesting it. Write: Today's Investor, P.O. Box 220, Royal Oak, Mich. 48068.

According to the Los Angeles County Heart Association, it is estimated that 1,620,000 persons in the United States are afflicted by stroke.

The role of heredity is being studied by scientists and though, on occasion, more than one child in a family may have a congenital heart defect, there is as yet no definite evidence that congenital heart disease is hereditary according to the Los Angeles County Heart Association.

Call POLICE
355-1414

GOP Women To Mark Holidays On December 14

A festive holiday meeting will mark the end of the 1972 season for the East Pasadena - Sierra Madre Republican Women's Club, Federated, on December 14 at the Altadena Town and Country Club, 2290 Country Club Drive, Altadena at 10 a.m. The highlight of the meeting will be provided by the Maranatha High School Choral Group of Arcadia who will entertain the members with special holiday selections.

Mrs. Maragaret Scott, immediate past president of the Los Angeles County Federation of Republican Women will install the following newly elected officers for 1973: President, Mrs. Marvin B. Anderson; first vice president, Mrs. F. G. Knock; second vice president, Mrs. William Slattery; third vice president, Mrs. Gordon Collins; treasurer, Mrs. A. G. Devirian; recording secretary, Mrs. John F. Sargeant; corresponding secretary Mrs. Hugh R. McGookin; partimentarian, Mrs. George W. Vreeland.

All club members and friends are invited to attend. Luncheon reservations

Choral Group To Hold Christmas Luncheon Dec. 14

The Pasadena High School Choral Group, under the direction of Mrs. Carolyn Shannon, will provide a musical Christmas program for the regular monthly luncheon meeting on Thursday, December 14 of the Council of Women's' Clubs, which will be held at the Women's City Club, Pasadena.

The presidents' meeting at 11:30 a.m. will feature a panel of speakers from the Assistance League of Pasadena, namely, Mrs. Joseph A. Saunders, Mrs. John Armagest and Mrs. Keith A. Pursel, who will discuss their Craft Fair Gift Shop and a program offered at the California House for Senior Pasadenans. Mrs. Allan H. Dorland, president, will preside at both meetings.

Hostess clubs will be the College Women's Club of Pasadena: Convalescent Aid Society; Crespi Study Club; Crown City Business and Professional Women's Club; Delta Delta Delta, Pasadena Area Alumnae Chapter; Delta Kappa Gamma, Omicron Chapter; California Association of Parliamentarians Sigma Unit.



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SPORTS AS Hank Ives SEES IT



TROJANS SUPER . . .

ONE KEY GAME remains on the USC Trojan grid schedule. A January 1 tiff with Woody Hayes Ohio State Buckeyes. After watching the Trojans dismember Notre Dame last game. Old Hankus is of the opinion that this USC team is the best of them all.

Obviously number one in America and quite possible number one of all time. What a great match up it would be if the 1972 Trojans could meet the 1971 Nebraska Cornhuskers.

John McKay's troops are just plain awesome. The bench is so deep that great backs such as Rod McNeill and Allan Carter see only token action behind Anthony Davis. The latter is right out of the Mike Garrett and O. J. Simpson mold.

Hankus correctly tabbed Ohio State to nip Michigan in their Rose Bowl decider. Ohio State does not rank among my all time favorite teams, nor is Woody on my list of those to invite over for cocktails. Therefore, it will make a rather pleasant afternoon to sit in the Pasadena sun and watch El Trojan stomp the Bucks.

AFTER WATCHING San Marcos QB Rick Moriarity fire passes against Anaheim, it becomes somewhat plausible to believe that Tom Hamilton's Bulldogs could be eliminated from the CIF by the Royals. This definitely was not one of Hamilton's better teams. A couple of slutch wins over Arcadia and Alhambra put the "Dogs" into the playoffs, but it seems certain that they would have soon been eliminated even if they had managed to escape the San Marcos bombs.

ONE OF THESE YEARS PHS is going to go all the way. Some day when they have a better-than-average passer, a speedy backfield, bone-crunching fullback and the usual Hamilton defense. In the meantime, wait 'till next year.

COULD IT BE that the Rams have been counting on their league rivals losing, rather than going out and collecting their own victories? Just a thought.

ISN'T IT TIME to start thinking about the brooms and coat hangers to make up the homemade TV aerials

——Please turn to Page 19

Old Timer Laid To Rest In Nev.

Doris E. Gilmore, a resident of Sierra Madre since 1922 passed away November 30, at Carson - Tahoe Hospital, Carson City, Nev., after a lengthy illness.

After coming to Sierra Madre she was employed at Mather's in Pasadena as a beautician and one of the first operators known to give permanent waves.

Mrs. Gilmore later owned and operated her own beauty shop on Sierra Madre Blvd., for many years and was beloved by all that knew her.

In passing she leaves to mourn her passing her husband David, one daughter Mrs. Inez D. Miller, one grandson Brian Dennis Miller and one brother Sullivan Chaney of Springfield, Mo.

Letters to the Editor

Dear Editor:

The following is a copy of a letter sent to Senator John V. Tunney:

Dear Senator Tunney:

Replying to your long letter of November 10, 1972 explaining your failure to vote for spending limitations, please be advised your arguments are not impressive or valid. Here are the reasons why —

The government's spending is fanatical, frightening, foolish and wasteful, and must be halted:

1. Foreign Aid since inception has cost over $212 billion (212 thousand million dollars).

2. Short term irredeemable dollar claims amount to over $60 billion (60 thousand million dollars).

3. Our balance of payments is in the red about $50 billion.

4. The U.S. debt is over $87 billion (87 thousand million dollars) more than the combined public debt of all other nations of the world.

5. The United Nations has cost, since inception, over $4 billion.

6. New requests for foreign aid and assistance for 1972 total over $13 billion.

7. There is an unexpended balance in the Foreign Aid pipeline of over $24 billion.

8. Total of foreign aid for 1946 through 1971 is about $213 billion — yes, 213 thousand million dollars!

9. We are all paying interest on a rapidly increasing national debt of more than $400 billion. Interest at 5 per cent costs us approximately $20 billion annually.

10. The government owes the Social Security Trust Fund $40.4 billion. It borrowed this and put it in the General Fund and then blew it it on extravagant pet projects.

11. For 27 years our government has spent $416,681.48 per day for the U.N.

12. For 26 years our government has spent $22,432,117.71 per day for foreign aid.

This is all unbelievable but most absolutely true. If the public knew this they would not sleep well, and you and other spending offenders would lose your jobs. This stupid spending has caused inflation, and according to Congressman Wilbur Mills, it (deficit financing) ". . . is the sole basic cause of inflation."

— C. C. Moseley

Weekly Security Tips

Timers for turning on house lights while you're away are available at low cost from local mercnants. Set up two or three timers around the house to stimulate normal changes in household routine during the evening.

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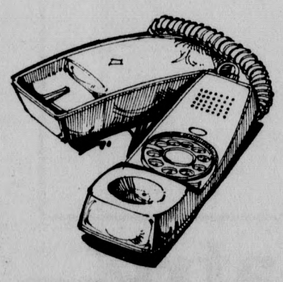
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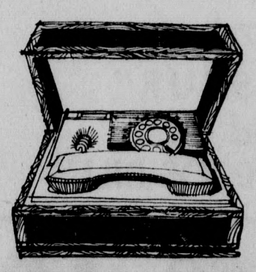
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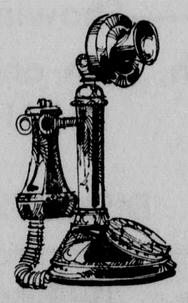
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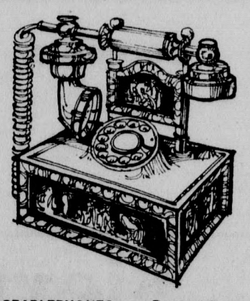
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Editorially Speaking

Taxes, Taxes, Taxes!

By George R. Reilly, Member State Board of Equalization

Today's talk about "taxes, taxes, taxes" sounds like it's coming from an echo chamber with "promises, promises, promises" coming a half-beat later from the background.

But this echo- chamber "taxes-promises" refrain is not music to my ears, and I suspect not to the ears of the public, which is "tired of the promises without follow-through" made year after year.

"They want action now. They have been patient and have cooperated fully in opposing legislation, such as the Watson Initiative, deemed unfair to taxpayers in California."

I believe that the people now look to business interests and leadership by the Legislature to bring about "some honest and decent tax reforms." I have urged just such a program in letters to the Legislature and to the Governor, suggesting imposition if a two per cent gross receipt tax on all gross receipts and services, to produce $4.5 billion annually.

This tax, by being passed on to California's 21 million people, would permit equal sharing of the responsibility instead of placing so much of the tax burden on owners of single-dwelling homes, co-ops, condominiums and other nonincome property.

My 13-point tax reform program would freeze property tax value on such property to the 1972 assessment values, permit income tax deductions for repairs to such a resident, lower the assessment ratio on homes and increase it on utilities.

The 13 measure, which I am putting forth can be temporary or can be based on a four-year period to give time to prepare a non-partisan study toward a final plan, which follow:

1. Diffrent assessment of 35 per cent for public utilities and 25 per cent for all business interests. Separate assessment ratio of 15 per cent for single-dwelling homes, co-ops, and condominiums.

2. Business inventory tax should be abolished for all business groups.

3. Freeze property tax values on nonincome property single-dwelling homes, co-ops, and condominums to the 1972 assessment values. (This freeze would in no way prevent the county board of supervisors from setting the tax rates.)

4. Taxpayer should be able to deduct cost of higher education for dependents attending colleges and universities at the rate of $1,500 per year per youth.

5. Loans for taxpayers be advanced by the State of California at an interest rate of 5 per cent per year, payable during a twelve-month period, to pay property and/or income taxes only.

6. Deductions for medical and hospital charges if over $100 per year, as well as deductions for any insurance premiums involving health, medical or hospitalization.

7. Income tax deduction of $1,500 per year for homeowners, owners of co-ops and condominums for any repairs and general improvements to property, if such repairs are actually made. Also ask Senate and Assembly to pass a resolution recommending that Congress pass legislation to enable federal government to do likewise.

8. Abolish income tax on all pensions and retirement income. Ask Congress to pass legislation to do likewise.

9. Allow college students who are earning income to pay their way through school to deduct this amount from state and federal income tax.

10. Remove cost of higher education, public welfare, and social services from the county. This would give counties an opportunity to reduce property taxes for business groups and homeowners.

11. Two per cent gross receipt tax on all gross receipts and services. This type of gross receipts will amount to $4.5 billion per year and is passed on to 21 million people living in California. The important point here is that 21 million people share in the responsibility.

12. Require insurance companies to pay property taxes on the same basis as other businesses.

13. Stop discrimination against single people by means of equitable exemptions on state income tax.

★ ★ ★ ★

Fighting Crime

Bewteen 1960 and 1968 serious crime has increased more than 120 per cent in the United States. Many feared that the rule of law in this nation was near a breakdown.

The federal government's response was what Richard G. Kleindinst, Attorney General of the United States, calls an adaptation of the aerospace industry's "total systems approach." It covered enforcement, courts and corrections. and a "much broader commitment to combat the long-term breeders of crime — poverty, disadvantage, and discrimination."

Illuminating this latter approach is the fact, Kleindienst pointed out, that of the 1973 budget, 43 per cent is going for development of human desources through such departments as HEW and HUD, compared to 32 per cent for defense. Just the reverse of these percentages existed in 1968.

Applied directly to the nation's "crime capital." Washington, D.C., the Justice Department's program, passed by Congress in 1970, decreased crime there more than 26 per cent in the first half of 1972, compared to the same period in 1971.

The war on organized crime and narcotics is by no means won, but "for the first time we have these enemies of society on the defense." And as the Attorney General said: "Criminal justice is not only a matter of apprehending a suspect and giving him a fair trial (but) also of deterring others by the promise of swift court action.

"As we give new strength to these links in our total system, we will make still more decisive inroads against crime in this country."

A very encouraging prospect, indeed.

★ ★ ★ ★

Grassroots Opinion

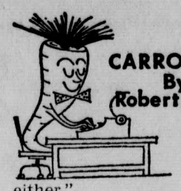
MANNING, IOWA, MONITOR: "The federal government is handing out free chewing gum to 600 Florida children in a major effort to stop tooth decay. The gum is spiked with a chemical which reduced cavities and tooth decay in test animals by 60 per cent. Scientists say the chemical apparently is so effective it could be put into candy and make sweets good for your teeth instead of bad for them."

DARLINGTON, WISC., LAFAYETTE COUNTY NEWS: "A member of the older generation stated, 'I survived WW II, three auto accidents, 2 bad marriages, 4 grandchildren, 2 depressions, 13 company strikes, 3 mortgages, and a bankruptcy — and some fresh teenager tells me: You don't know what life is all about'."

R. Robert Evans
Peggy L. Evans | Editors and Publishers

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CARROT TOP

By Robert Evans

either."

— CT —

A wealthy contractor liked to know all about the employees who toiled in his vast business. One day he came upon a new young man who was dexteriously counting out a large wad of the firm's cash into pay envelopes.

— CT —

"Where did you get your financial training, young man," he asked. "Yale," replied the young man. "Good, good," exclaimed the contractor, being a staunch advocate of higher learning. "What's your name?" And the reply came back, "Yackson."

— CT —

Many of us spend half our time wishing for the things we could have if we didn't spend half our time wishing.

— CT —

Lord Chestefield once told his son: "Those whom you can make like themselves better will, I promise you, like you very well." What father ever gave his son a more precious nugget of wisdom! Seize upon this truth as if it were meant for you. Hang this thought high on the most sun-lit wall of your mind. Use is persisently until it becomes a normal part of your personality.

— CT —

Men and women — all men and women — are starved for encouragement. Under the warm rain of sincere praise they blossom — in ways that astonish even themselves. Give every person you can, whatever self-assurance you can. Don't flatter; recognize. Help others believe in themselves, by believing in them yourself. You will never know, probably, what a spiritual lift you are giving them.

— CT —

Yes, indeed. If you can make people like themselves better they will like you better.

— CT —

The first Pacific flight from San Francisco to Hawaii was made by Maitland and Hagenberger. These two plucky fliers said that the thing they suffered most from on the trip was hunger. As one of the officers of the flying field was going over their plane carefully after their landing, right beneath their feet, covered by a piece of tarpaulin, he found a full supply of delicious sandwiches!

— CT —

Two Amazon explorers were blown ou to sea by a storm. For days they almost perished of thirst, while all the time they were floating on a sea of fresh water!

— CT —

But we need not smile. Many people in the world are doing the same thing. They are suffering from hunger when the Food of Life is within reach. They are floating along serenely on the River of Life, yet perishing from thirst. If only they could be wise enough to let down their buckets!

— CT —

A reckless driver drives as though he owned the road while a careful driver acts like he owned his car.

— CT —

Every thought we think, good or bad, is expressed in the tone of our voice. Thinking determines the quality of speech. Happy, harmonious thoughts produce well-moduated and musical tones.

— CT —

There are some people who are most successful in getting things by telephone, and the secret of their success is largely in the tone of voice. If the one at the other end of the line does not like the voice, the purpose is defeated before its presentation is completed.

"Let me hear you talk," says a noted wizard," and I will tell you what you are."

— CT —

You're a wonderful little wife, and I don't know what I would do without you."

And as he spoke, he put his arms tenderly about her and kissled her, and she forgot all her cares in that moment. And, forgetting it all, she sang as she washed the dishes, and the song was heard next door, and a woman there caught the refrain and sang also, and the two homes were happier because the man had told his wife that sweet old story — the story of love.

— CT —

As she sang, the butcher boy, calling for an order, heard her song, and went out whistling on his journey; and the world heard the whistle and one man, hearing it, thought, "Here is a lad who loves his work — a lad happy and contented. I resolve to love my work!"

So, because the man praised his wife, the song come from her heart, and it traveled on and on.

— CT —

My crown is in my heart, not on my head;
Not deck'd with diamonds and Indian stones,
Nor to be seen: my crown is called content.
William Shakespeare

— CT —

Sir Christopher Wren was a famous English architect whose influence was felt in this country as well as in his homeland, where one of his best-known masterpieces is St. Paul's Cathedral in London.

While constructing a church edifice in London in the early years of the eighteenth century, Wren was told by a group of jealous architects that his type of architecture would not support the massive roof, and he was ordered to put in additional supporting pillars.

Fifty years later, when some painting was being done, workmen discovered that these pillars did not even touch the roof! They were short by two feet! Sir Christopher had complete confidence in his architecture.

— CT —

So in closing the column as we come closer and closer to Christmas let me leave you with this thought:

When we pause to reflect on our life, we may become conscious of qualities we once had but now seem to have lost. Innocence, youthful exuberance, enthusiasm —many more qualities come to mind. It is then we need to remember that life is a process. Some things simply cannot be held on to in the same form. They develop and become a deeper appreciation of life, and a greater awareness of what is true and lasting and beautiful. Whatever your age, let reflection fill your heart with gratitude for what you have now . . . I hope, I hope, I hope.

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Don't let anybody hand you a bunch of baloney.

If somebody tells you drug laws overseas are relaxed, that somebody is talking through his hat.

If somebody tells you the system of justice gives you all the rights of a United States citizen in the United States, that's a bunch of baloney.

You should get the facts straight. The truth is their drug laws are tough. And they enforce them to the letter.

There's a girl from the United States sitting in a Rome jail right now. She'll be there for six to ten months awaiting trial. With no bail. Not even a chance for it. If she's convicted, it's a minimum of three years. Carrying stuff across a border, from one country to another, is asking for trouble. And you'll get it.

That's their law. And there's no way around it.

Over 900 United States citizens are doing time on drug charges in foreign jails right now. And nobody can get them out. Not family. Or friends. Or the smartest lawyer in town. Not the United States government.

If you're planning a visit to Europe, the Middle East or south of our own border, check out the countries. Get the facts. And get them straight before you leave.

One fact will come through. Loud and clear.

When you're busted for drugs over there, you're in for the hassle of your life.

Mexico. Possession, 2 to 9 years plus fine. Trafficking, 3 to 10 years plus fine. Illegal import or export of drugs, 6 to 15 years plus fine. Persons arrested on drug charges can expect a minimum of 6 to 12 months pre-trial confinement.
U.S. Embassy:
Cor. Danubio and Paseo de la Reforma
305 Colonia Cuauhtemoc
Mexico City, Mexico
Tel. 511-7991

Spain. Penalty depends on quantity of drugs involved.
Less than 500 grams cannabis, fine and expulsion. More than 500 grams, minimum of 6 years in jail.
U.S. Embassy:
Serrano 75
Madrid, Spain
Tel. 276-3400

Italy. Possession: Minimum: 3 years and 30,000 lire fine. Maximum: 8 years and 4,000,000 lire fine.
U.S. Embassy:
Via V. Veneto
119 Rome, Italy
Tel. 4674

Sweden. Possession or sale, up to 19 months and permanent expulsion from the country.
U. S. Embassy:
Strandvagen 101
Stockholm, Sweden
Tel. 63/05/20

United Kingdom. Possession, use trafficking: maximum 10 years and heavy fine. Possession of small amount for personal use usually punished by a fine or light imprisonment and expulsion.
U.S. Embassy:
24/31 Grosvenor Square
W. 1., London, England
Tel. 499-9000

Morocco. Possession, 3 months to 5 years and fine.
U.S. Embassy:
43 Ave. Allal Ben Abdellah
Rabat, Morocco
Tel. 30361/62

Netherlands. Possession, fine or 6 months in prison. Trafficking, maximum 4 years.
U.S. Embassy:
102 Lange Voorhout
The Hague, Netherlands
Tel. 62-49-11

Greece. Possession, minimum 2 years in jail. Trafficking, maximum 10 years plus fine.
U.S. Embassy:
91 Vasilissis Sophia's Blvd.
Athens, Greece
Tel. 712951

Germany. Possession, jail sentence or fine. Trafficking, maximum 3 years plus fine.
U.S. Embassy:
Mehlemer Avenue
53 Bonn-Bad Godeberg
Bonn, Germany
Tel. 02229-1955

Japan. Possession, pre-trial detention, suspended sentence and expulsion. Trafficking, maximum 5 years.
U.S. Embassy:
10-5 Akasaka 1-Chrome
Minato-Ku, Tokyo
Tel. 583-7141

Lebanon. Possession, 1 to 3 years in prison. Trafficking, 3 to 15 years.
U.S. Embassy:
Corniche at Rue Aiv
Mreisseh, Beirut, Lebanon
Tel. 240-800

Jamaica. Possession, prison sentence and fine. Trafficking, maximum 3 years at hard labor.
U.S. Embassy:
43 Duke Street
Kingston, Jamaica
Tel. 26341

France. Possession, use or trafficking; prison term of 3 months to 5 years and fine. Customs Court will also levy heavy fine. Minimum 3 to 4 months pre-trial confinement.
U.S. Embassy.
19, Rue de Franqueville
Paris, France
Tel. Anjou 6440

Israel. Possession, heavy fine and expulsion. Trafficking, maximum 10 years and 5,000 Israeli pounds fine.
U.S. Embassy:
71 Hayarkon Street
Tel Aviv, Israel
Tel. 56171

Switzerland. Possession, maximum 2 years or fine up to 30,000 francs. Trafficking, maximum 5 years.
U.S. Embassy:
93/95 Jubilaumsstrasse
Bern, Switzerland
Tel. 43 00 11

Bahamas. Possession, 3 months to 1 year.
U.S. Embassy:
Adderly Building
Nassau, Bahamas
Tel. 21181

Canada. Possession, jail sentence and expulsion. Trafficking, minimum 7 years, maximum life.
U.S. Embassy:
100 Wellington Street
Ottawa, Canada
Tel. 236-2341

Denmark. Possession, fine and detention up to 2 years.
U.S. Embassy:
Dag Hammarskjolds Alle 24
Copenhagen, Denmark
Tel. TR 4505

Turkey. Possession, 3 to 5 years. Trafficking, 10 years to life.
U.S. Embassy:
110 Ataturk Blvd.
Ankara, Turkey
Tel. 18-62-00

Iran. Possession, 6 months to 3 years. Trafficking, 5 years to death and fine of 3,000 rials per gram.
U.S. Embassy:
250 Ave. Takti Jamshid
Tehran, Iran
Tel. 820091, 825091

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Royal Mounted Police To Be In Tournament Parade

A highlight of the 84th annual Tournament of Roses will be the appearance of the Royal Canadian Mounted Police, Otis Blasingham, Tournament president announced.

In making the announcement, President Blasingham stated, "Last summer, Tournament Manager Max Colwell, myself and our wives were guests of the Canadian Government at the Royal Canadian Mounted Police Academy in Regina, Saskatchewan. It was then the invitation was tendered to the officials for the appearance of the great mounted unit in the 1973 Rose Parade."

The imposing RCMP group will be comprised of 17 horses and riders, appearing as an honor guard for the floral entry of the city of Calgary, Alberta, Canada themed "The Big Stampede."

The Mounties will wear the traditional scarlet coats, brown stiff-brimmed hats, black trousers with a yellow side stripe and brown boots. Red and white banners adorn the tops of the upright lances held by each of the riders.

As a cavalry weapon, the lance dates back to the earliest times and is a traditional part of the Force's equipment. It was issued to the troop of originals for the march across the plains in 1874, chiefly to impress the Indians and satisfy their love of pageantry.

The horses of the force have ranged through all solid colors until black was prescribed some years ago. The headquarters for the glistening matched black mounts is at the RCMP ranch at Cypress Hills in southwestern Saskatchewan.

The RCMP no longer employs horses for actual police duties but in maintaining mounted sections in Regina and Ottawa, it retains its link with tradition. The group will also make a number of other appearances in the Southland around New Years.

Thank God For Our

able to locate your home immediately . . . And think about emergencies, for Police and Ambulances; heart attacks, injury, loss of breath . . . I know, I have been called; I have run by the house or stopped too soon and these are previous minutes . . . Remember, a life is lost definitely in 7 minutes, beyond repair in certain conditions beyond 4 minutes . . . It takes time to make a call and for the responding units to arrive . . . Don't make them look for the address after this because it could be far too late . . . My sincere thanks to the Boys Scouts. Your contribution will do double action by helping them further their work. They can pick up their $5 check today from me.

Neighbors . . .

English 132, a 3-unit cerdit course geared to individual instruction in the techniques of reading will be offered by Pasadena City College on Saturdays from 9 a.m. to noon beginning February 10.

District Attorney Joe Busch, who December 4 began his first full term in office, told those attending his induction ceremonies he will press for "substantial changes" in juvenile law.

Pasadena City College has announced the promotion of Professor Richard F. Cassady from acting department chairman to chairman of the Art Department, effective November 3.

Brown's Furniture

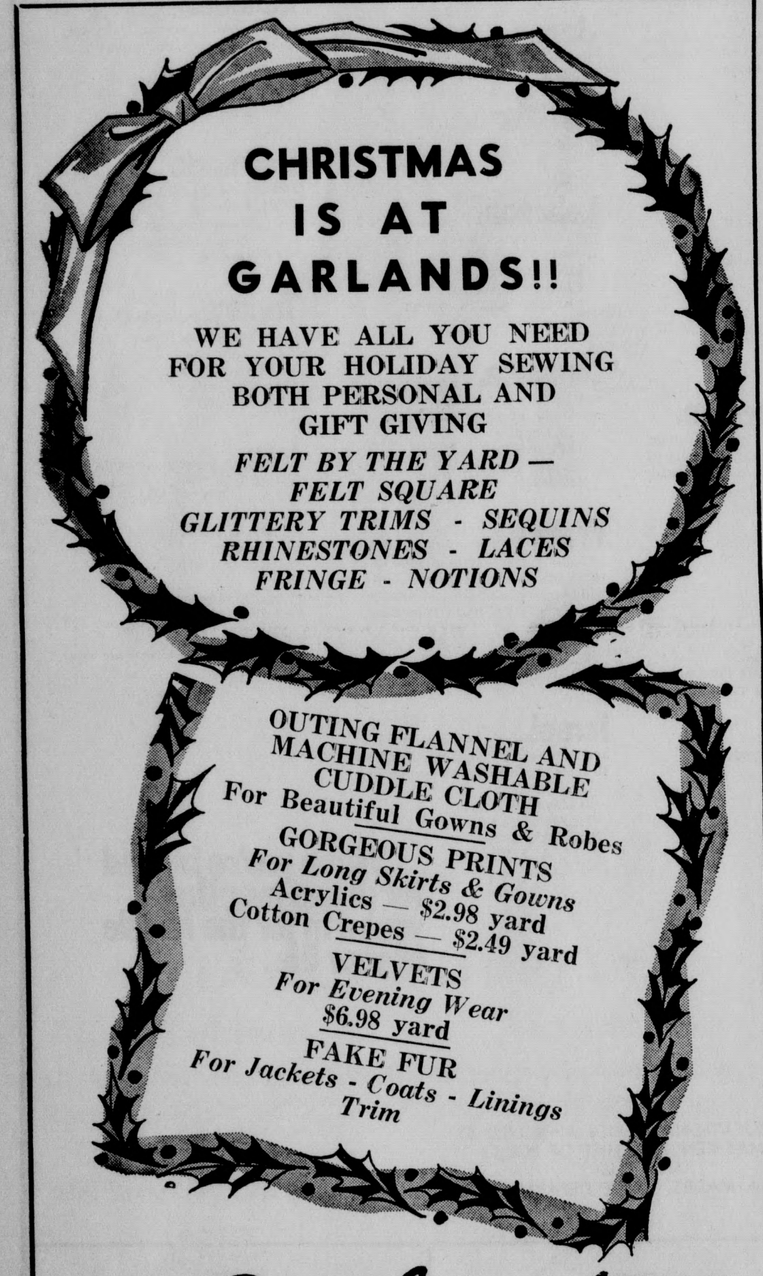
"Once the drapes are in places," says Mr. Brown, "they should be aired and brushed frequently to remove surface dust before it becomes embedded in the fabric.

Dirt, grime, moisture, heat and gases in the air all work together to yellow and weaken fabric and deteriorate its colors and finishes.

As a protective measure in extending drapery life, Mr. Brown recommends they be drycleaned as soon as soil warrants, adding that the longer it remains in the fabric the more difficult it is to remove in cleaning.

"Should we make and install your drapes, you need not worry," says Mr. Brown.


Beginning Dec. 11th Our Christmas Shopping Hours will be from 9 a.m. to 9 p.m.
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Letters To The Editor

Dear Editor:

Isn't it great that the Social Security benefit payments have been increased by 20 per cent? BUT, it isn't so great that the Social Security tax is also being increased.

Here is a comparison of the amount of Social Security tax an employee and his employer will each pay for employees earning $9,000, $10,800 and $12,000 a year.

Yearly wage, 1972, $9,000, cost $468, increases to $495 in 1973; $10,800 in 1972 cost $468, increases to $594 next year, and $12,000, $468 in 1972, will also cost $594 next year.

Don't relax — this won't be the last increase.

— C. C. Moseley

Registrar Calls Attention To Card

Registrar - Recorder James S. Allison urged citizens who received election notice cards from the Registrar of Voters recently to read them carefully and check the appropriate box indicating whether or not they voted in the November general election.

Allison stressed that the cards should be returned before the January 31 deadline so that the Registrar's records may be corrected in time for local elections which are forthcoming.

The Registrar of Voters assured citizens that if they voted and handed their ballot to the precinct officer, their vote was counted.

In addition to tar and nicotine, the carbon monoxide in cigarette smoke forces a healthy heart to work harder to satisfy the body's demand for oxygen, says the Los Angeles County Heart Association.

The making of cheese was first discovered in Asia several centuries ago.

Take your problems to CHURCH this week--
millions leave them there!



THE CHURCH FOR ALL • ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Days	Book	Chapter	Verses
Sunday	Psalms	37	27-40
Monday	Genesis	1	24-31
Tuesday	Matthew	5	43-48
Wednesday	I Timothy	6	1-10
Thursday	I Timothy	6	11-21
Friday	Hebrews	8	1-5
Saturday	Hebrews	12	1-6

The rose comes very close to man's standard of perfection. Its delicate beauty seems to mock every effort of the artist or camera to capture it.

But is the rose really God's masterpiece? Hardly!

For its beauty is passive. It brightens life only for those who seek it out and gaze upon it. And in but a few days it withers and is ugly.

God's masterpiece is MAN. For with all his waywardness and selfishness, Man is capable of reflecting the love of God. When he lets God touch his life he is able to bring happiness and faith to others. He doesn't have to wait until he is noticed. He can actively bring spiritual blessings to his fellow men.

As the gardener cultivates the rose, the Church cultivates the lives of men. Always it strives to help us become all that God wants us to be.

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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7:30 p.m.—Sr. Hi & College Fellowship

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10:00 a.m.—Community Mass and sermon
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191 W. Sierra Madre Blvd.
JOHN W. ESTERLINE, Pastor
Sunday Morning Bible School 9:45
Morning Worship 10:50
Young People's Service .....7:00 p.m.
Mid-Week Prayer Meeting .....7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

(Independent)
Sierra Madre Blvd. at Hermosa
RICHARD J. ANDERSON, Pastor
10:30 A.M. — Worship Service
9:30 A.M. — Church School and Adult Class

ST. RITA'S CHURCH

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Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses.....6:15 and 8:00
Devotions Wednesday evenings and first Friday evenings at 7:30

TRINITY PRESBYTIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.
9 and 10:30 a.m. .....Church School
9 and 10:30 a.m. .....Worship Service
7:00 p.m. .....Youth Fellowship

FAITH LUTHERAN CHURCH

MISSOURI SYNOD
635 Hastings Ranch Dr.
A. HESSE, Pastor
9:00—Sunday School and Bible Classes
10:30 — Sunday Morning Worship Hour

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito
REV. ROBERT M. VANDER ZAAG
9:30 a.m. ..... Sunday School
11:00 a.m. ..... Morning Worship
6:00 p.m. .....Youth Fellowship
7:00 p.m. .....Evangelistic Service

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54 N. Baldwin

At Montecito

As Hank Ives Sees It!

so that we can watch the super bowl?

BEFORE YOU KNOCK the Dodgers too much for giving up five players for two, remember that Andy Messersmith gives Alston a Sutton-Osteen-Johns-Andy big four pitching rotation that will be hard to match. In addition, think back to all of those Dodger infield errors last year. McMullen will at least plug the defensive gap at third.

ON THE OTHER HAND, the Angels might well have traded their way into pennant contention. Much will depend on the injury-prone Frank Robinson. If Robby can maintain his slugging status to help Bob Oliver out with some power, ad if Bill Singer can regain his 20-win pitching production, the trade should be a dandy. Valentine is the type who can help at three or four positions, Bill G. brings along some power credentials and Mike Strahler has potential. Could work out profitably for both teams.

DON'T WORRY ABOUT the Ontario Raceway situation. It won't be long before it is in the hands of owners, who won't be strapped with million dollar tax debts twice a year.

BEST ALL AROUND prep lineman I've seen this year is Western's Paul Charlton. QB Bob Acosta is a good one too.

CAL STATE LOS ANGELES will have a mighty fine basketball team this year. The soph dominated quintet is led by Raymond Lewis, who could well win the national scoring title. Billy Mallory and Altonso Brigham are also outstanding.

AND NOW TO GO OUT and root a might for Pasadena's Lancers against Saddleback in their quest of the California State JC title.

Family Fun At Christmas Party

There will be family fun for everyone at an old-fashioned, free Christmas party complete with all the trimmings Sunday, December 17 at Heritage Square, just off the Pasadena Freeway at Avenue 43.

The holiday festivities for young and old get underway at 10 a.m. when historic Hale House, glittering with Yuletide decorations, will open for tours. Then beginning at 1 p.m. continuous music, caroling and special entertainment will fill the Square with holiday happiness.

Heritage Square is easy to reach by taking the Pasadena Freeway to the Avenue 43 offramp and following the signs and sounds of Christmas music. It can also be reached from Pasadena Avenue just east of Figueroa Street. Traffic officers have been organized to maintain efficient traffic control and direct motorists to the ample free parking areas.

CALL POLICE 355-1414

Santa Anita Twins Club To Hold Christmas Party

The Santa Anita Chapter, Mothers of Twins Club, will hold their annual Christmas party on Sunday, December 17 at 3 p.m. at the Sierra Madre Recreation Center, 611 E. Sierra Madre Blvd., Sierra Madre.

Mrs. John Harte, chairman for the event anticipated a large number of children to attend with fun for for all. Entertainment will include "Daisy the Clown" and her puppets, and Santa Claus. Of course Santa Claus will present the children with gifts. Cookies and punch will also be served.

All members and their family are invited to attend this event.

Mothers of Twins Club Holds Its Christmas Party

The Santa Anita Chapter Mothers of Twins Club held a Christmas party at 8:30 p.m., December 9, at the Caster residence, 5338 North La Presa, San Gabriel.

Chairman for the event were Mrs. William Caster, Mrs. Alan DeFevere and Mrs. James Dalrymple.

For more information regarding the club and its activities, please contact Mrs. William Tuck, president at 443-1982 or Mrs. Patrick Cirelli, 722-4092.

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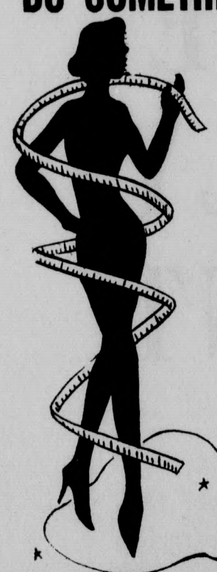
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A "universal machine" with two independent sets of rhymic rollers. Concentrate deep massage on any of the eleven spots where fatty tissue is most common.

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Includes 2-qt. saucepan with cover. 5-qt. dutch oven. 10-in. fry pan with cover and 1-qt. saucepan with cover.

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New Woodcraft Rangers' Unit For Edison School

A Woodcraft Rangers tribe has been organized at the Edison Elementary School in Altadena.

Announcement of the new group came from Laura Roberts, District Executive for the United Way-sponsored youth organization.

Adult volunteer leadership for the tribe will be provided by Jeannette Breussard and Anne Hall.

Membership in the Rangers is open to boys and girls, ages 7 to 12. The group will meet at 7:30 p.m. each Monday in the auditorium of the Edison Elementary School.

In addition to weekly club meetings, the Rangers' program includes a variety of special activities and outings throughout the year. Coming events include: Snow trip and overnight camp out at Stanley Ranch in February.

Founded by author-naturalist Ernest Thompson Seton, the Rangers have been active in Southern California since 1922.

"The low cost of participation and the appeal of the Indian lore program make the Woodcraft Rangers program attractive to children of all ages," the group's leaders stated.

Interested children and parents are invited to visit one of the new tribe's weekly meetings.

The Sierra Madre American Legion Auxiliary will meet at the Memorial Park House, Thursday, December 7. Final plans will be made for the Christmas party.

Mrs. Kay Smylie, R.N., and John Penido, M.D., co-chairmen of the cardiopulmonary resuscitation (CPR) committee of the West San Gabriel Valley Division of the Los Angeles County Heart Association, have announced that all the Division's CPR instructors will have the opportunity to be retrained December 6th at Santa Teresita Hospital in Duarte at 7:30 p.m.

We Hope It Will Work!

Something New Is Added To Our School System

Reorganization is fast becoming a reality! On November 28, the Board of Education approved the appointment of four educational directors who will be responsible for the administration of a group of schools, kindergarten through senior high school.

Educational directors will report directly to the Superintendent and work through the associate superintendents to develop an educational program for their total school communities including students, parents and staff. They will be responsible for the development of curriculum and budget, the expenditure of funds, the employment and assignment of personnel and communication with their communities.

Named to the newly created posts were Donald Hill, principal of Field Elementary; Eugene Lambert, principal of Pasadena High School; Edward Shutman, coordinator of curriculum development; Dr. Frank Welch, director of special education.

The schools for which they will assume responsibility have not been named at this time although it is known that they will not be the same geographical area. Announcement is expected in January.

The reorganization also affects the central staff. No longer will there be an elementary and secondary division. Two associate superintendents were named on November 14. Miss Grace McFarland will be responsible for schools and educational services and Dr. Joseph Zerounian, operations and personnel services.

Central office instructional, support and service activities have been consolidated. Dr. Gene Six, currently serving as coordinator of secondary education, will be responsible for instructional programs and services district-wide.

Reorganization is geared to make the best of school district resources including personnel, space, time, material and money so that the educational process becomes more effective for the student.

It is also expected to increase efficiency, achieve accountability and reduce operating costs.

Census Bureau Checks Workers

During the week of December 11-15, the U.S. Bureau of the Census will conduc its regular monthly survey in this area on employment and unemployment, according to C. Michael Long, director of the Bureau's Data Collection Center in Los Angeles. This month, the survey will include questions about any farm work done for pay.

Local households in the survey are part of the 50,000 across the country that have been scientifically selected to represent a cross section of all households.

The survey is taken by the Bureau for the U.S. Department of Labor. It provides monthly information on conditions in the labor force, prime indicator of the economic health of the nation. The October survey showed that employment was continuing a steady rise which began in 1971, while the unemployment rate of 5.5 per cent was at about the same level as in the previous four months.

Information supplied by individuals participating in the survey is confidential and results are used only to compile statistical totals.

Gifted Students Are Entertained

Fifteen hundred gifted students from the Pasadena Unified School District's primary and elementary schools filled the PHS auditorium for a special performance of the opera "Barbre of Seville." This one hour production, which was co-sponsored by the district's MGM Program and the Los Angeles County Music and Performing Arts Commission, was produced by the Los Angeles Educational Opera Company under the management of John Arnold Ford.

The one hour English version was beautifully staged, directed, and sung, and numerous parents have called the MGM office to state that their children were "turned on" and wanted to see the "whole three hour production." Perhaps that explains why as the 29 buses pulled away, snatches of "Figaro, Figaro" could be heard.

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Hours 10 to 5 Tues. through Sat.

Are You Operating Your Business Under A Fictitious Name?

If So You Must Re-Register it Now! See News Article Below

New Law in effect:

A prediction that 300,000 firms doing business in California under fictitious trade names will re-file under the new fictitious firm name law was made this week by William G. Sharp, county clerk of Los Angeles County. Sharp is chairman of a committee of county clerks which has been preparing procedures for the new statute.

The new requirement for re-filing of all firm names goes into effect July 1, 1971, but Sharp said the filings will be accepted by the county clerk's offices beginning Monday, and he urged early filing in order to avoid the rush just before the July 1 deadline. The filing fee under the new law will be $10. Filings must be renewed hereafter at five year intervals.

The Los Angeles county clerk also pointed out that the historic publication requirement has been continued under the new law and that publication of the statement once a week for four successive weeks in a newspaper of general circulation in the neighborhood of the affected business is required whenever there has been any change in the information contained in the certificate previously filed. Publication will not be required in instances where there has been no change in the information carried in the old certificate.

A fictitious name, Sharp pointed out, is one that does not include the surname of the operator or one that implies the existence of other owners; or, if a corporation, if it includes a name other than the name given in the articles of incorporation.

The purpose of the fictitious business name procedure is to protect the consumer in enabling him to find out the person with whom he is really dealing, Sharp said. If he has been defrauded by the "John Doe Television and Time Clock Repair Shop" and the shop is really owned and operated by "Richard Roe" or the "East Ganawanda Land and Farming Corporation," the consumer can find in the fictitious name statement information for bringing suit for damages. The procedure provides a ready source of information concerning identity realities obscured by fictitious business or trade names. Most banks now require evidence that the fictitious filing and publication requirements have been met before they will open an account under a fictitious name.

The office of each county clerk will furnish forms required by the new law or information and forms from this newspaper.

Sections 17900-17930 of Business and Professions Code in Effect Jan. 1, 1971*

Refiling Dead-Line July 1, 1971

County Clerk's Filing Fee is $10 for Re-Filing or New Filing*

Publication Charge Will Be $23.00 If Publication Required.

*Old civil code sections prevail in part until July 1, with filing charge of $2.00. Only a single publication required for interim $2 filing and for the prospective $10 refiling.

(If Legal Advice Required See Your Lawyer)

Complete Forms and Information At

9 KERSTING COURT 355-3324

Sierra Madre News

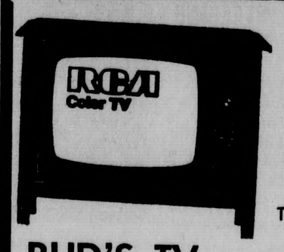


FREE HOLLY PLANT

Guarantee Savings between Monday, December 11th and Friday, December 22nd, will again be offering free Christmas Holly Plants to all of our friends and neighbors. When you are in town shopping please make it a point to stop by our conveniently located office and pick up your plant. Easy planting instructions come with each one. We'd like you to know that our supply is limited so don't put off your visit until the last minute, you may miss out.

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IN SIERRA MADRE

Elementary School Menu

40c TRAY LUNCH

Dec. 18 - 20, 1972

Monday — Toasted cheese sandwich, mixed vegetables, fruit cup, peanut butter confection, and milk.

Tuesday — Beef on a bun, buttered green beans, apple wedges, Christmas cake, and milk.

Wednesday — Start of Christmas vacation.

Menu subject to change

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

So. Calif. Edison Makes Application For Rate Increase

The state Public Utilities Commission will commence hearings on December 5 on the application of Southern California Edison Company for a rate increase. Proceedings will begin at 10 a.m. in the Commission's Los Angeles Courtroom, State Office Building, 107 South Broadway, with PUC Examiner Parks L. Boneysteele presiding. Members of the public who wish to testify in this matter should appear at that time and place.

In its application to the Commission, Edison claims its rate of return on investment will slip to 6.68 per cent for the test year 1973 and seeks a 10 per cent increase to bring its return to 8.5 per cent.

Return last found reasonable by the PUC was 7.9 per cent, set in 1971.

The utility says it needs additional revenues to maintain its financial integrity and to meet increasing electrical demands of its present and future customers.

On December 6, direct presentation and cross examination of Ediston's witnesses will begin.

Cross examiation of the PUC staff witnesses will begin on February 5.

Following conclusion of the PUC staff presentation, other parties will testify and be subject to cross examination.

MR. MERCHANT — THE REAL BUYERS ARE THOSE THAT BUY THE LOCAL NEWSPAPER THE SIERRA MADRE NEWS — ON THE SCENE FOR 65 YEARS

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71% Moved To Job Employment

Welfare Investigation Is Termed A Huge Success

A top Reagan Administration official today reported "a high degrees of success" with a program introduced four months ago under which employable welfare recipients are assigned to public service work or training in return for their welfare grants if regular jobs can't be found for them.

Sigurd I. Hansen, director, Department of Human Resources Development, said results to date show that in the six counties where the Community Work Experience Program is now in operation "42 per cent of the welfare recipients who had been classified as employable have moved into regular jobs in the private sector."

The program is directed by the Department of Human Resources Development in cooperation with the Deaprtment of Social Welfare and the various County Welfare Departments.

Hansen said that, since the programs was introduced on June 15 of this year, a total of 2,707 welfare recipients had been classified as employable, of whom 1,127 are now in regular jobs, another 230 are in training and 184 have been given work experience assignments. In addition, another 471 persons had been taken off welfare for failure to participate in the program, he said.

"One way or another, we have moved forward in 1,912 of the 2,707 cases assigned to this program — that's a 71 per cent impact and a very high degree of success in the circumstances," Hansen said.

"In particular, it should be noted that more than 50 per cent of the registrants have moved into regular jobs or training and only about 7 per cent have had to be assigned to public service work," Hansen said.

"The ultimate goal of the program is to find regular jobs for employable welfare recipients — help them move from a situation where they are 100 per cent dependent on state aid ito full-time employment in the private sector — but if the recipient doesn't have a skill or recent job experience, we provide the means to learn a skill and get some work experience through public service employment," Hansen said.

"Most welfare recipients would rather have a job or be in training, so we have great hopes for this program," Hansen said. "Furthermore, the work assignments in the public sector serve a useful purpose that wouldn't otherwise be done — and at no cost to the taxpayer, because the registrant does the work in return for maintaining eligibility for a welfare check."

Hansen pointed out that the mandatory work assignments are limited to a maximum of 80 hours monthly, "which leaves another 80 hours in the normal working month for the registrant to look for a job — and this is similar to the obligation required of claimants in the unemployment insurance program. If they fail to accept suitable job offers or fail to carry out a job search program they lose their benefits."

Currently the Community Work Experience Program is operating in Butte, Madera, Ventura, Kern, Kings and Placer counties, Hansen said, and is being gradually introduced in other counties as operational experience is developed. It is hoped to have 25 counties participating by July of next year, when approximately 50 per cent of the employable welfare recipients will have been registered.

Republic Federal Will Open New Branch In 1973

Republic Federal Savings has been informed by the Federal Home Loan Bank Board that it has been granted approval to open a branch office in Laguna Nigel. The announcement of this newest addition to its present six offices, set to take piace in 1973, was made by Arthur L. Ferris, chairman of the board and chief executive officer of the association.

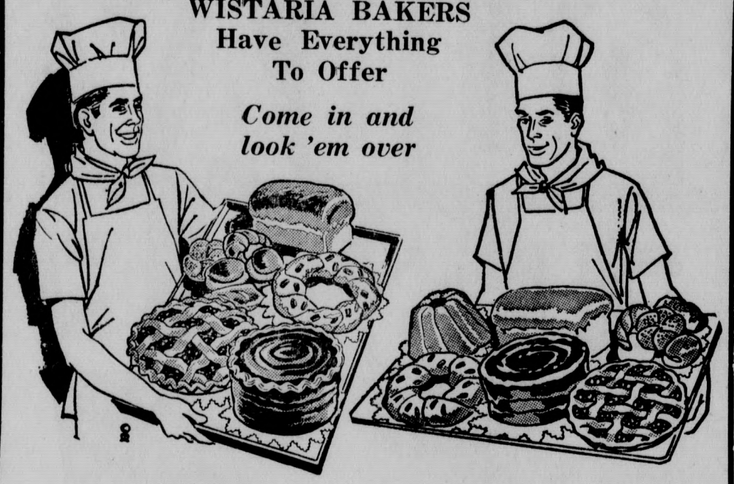
The new facility will be located in the Crown Valley Mall, across the street from the Orange County South Coast Regional Civic Center. The site is approximately two and one half miles inland, between the Pacific Coast Highway and the San Diego Freeway, on Crown Valley Parkway.

The new branch will provide generally expanded services for Association customers in south Orange County, with particular emphasis on the communities of Laguna Nigel, South Laguna Beach, Laguna Hills, and the beach cities of Dana Point, San Juan Capistrano and San Clemente.

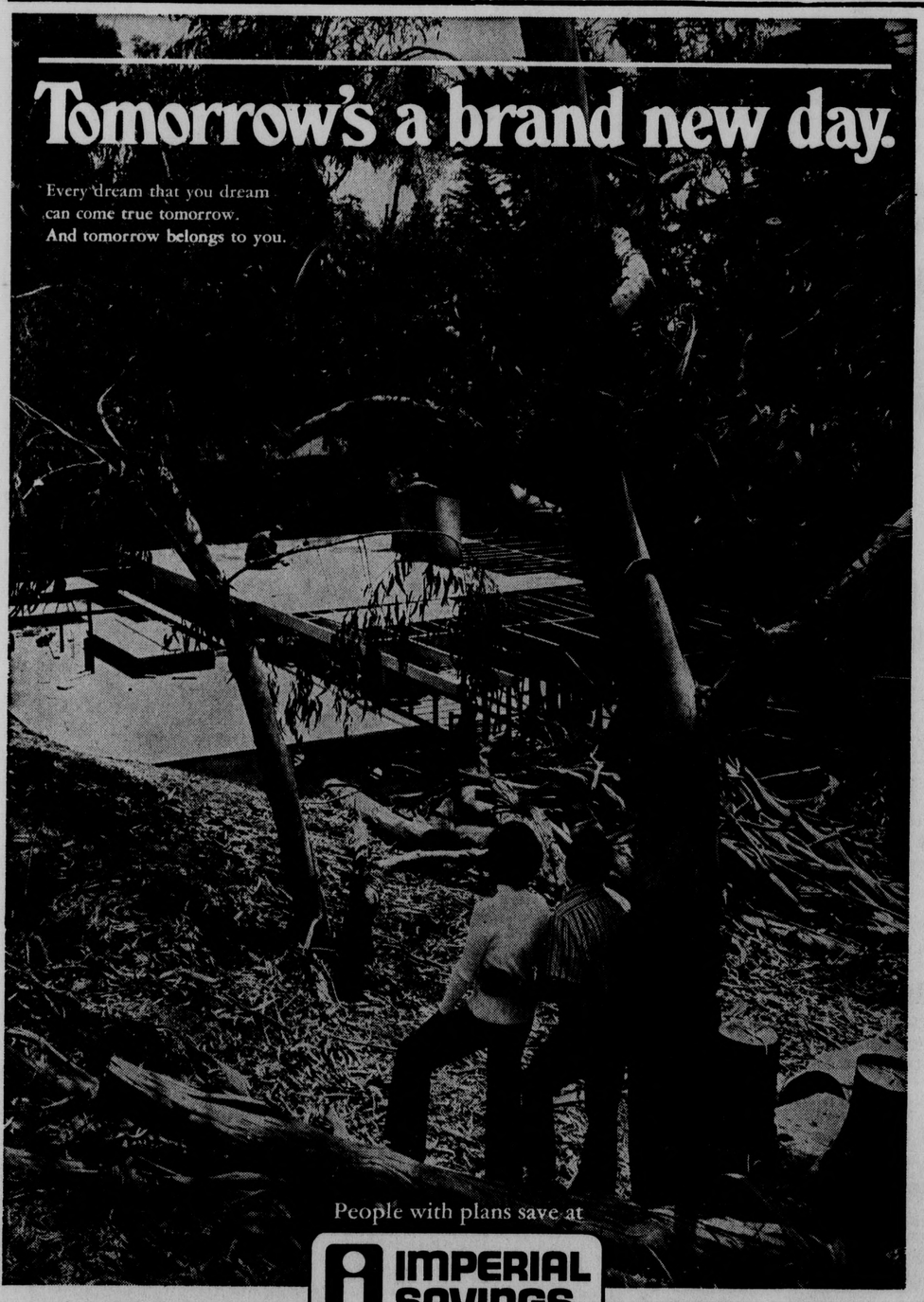
Upon completion of the Mall facility, the association will have two offices in Orange County. A regional office in Santa Ana, which has been serving the area since 1964, will continue to serve that part of the Southland with emphasis on Central portions of the County. Other RFS offices include a head office in Altadena, and branch facilities in Los Angeles, Pasadena, Burbank and Pico Rivera.

Louis Pasteur lived and worked for 27 years after he had suffered a "big stroke" at age 45. Much of his best work was done during this period in which it is reported he had nearly 50 "little strokes" says the Los Angeles County Heart Association.

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TV GUIDE -- DEC. 13 - DEC. 20

WEDNESDAY, DECEMBER 13

2:30 THIS WEEK IN ARCADIA — Optomist Club Christmas Tree Lighting Ceremony at Arcadia City Hall
2:45 THIS WEEK IN SIERRA MADRE — Rock-a-thon at the Sierra Madre Recreation Dept.
3:00 CHRISTMAS MEMORIES — Chuck Cadwell, Donna Miller, Richie Maggio, Marilyn Morrison
3:15 THE TRUE ORIGIN OF DESIDERATA — With Dick Wilson
6:30 THIS WEEK IN ARCADIA — Optomist Club Christmas Tree Lighting Ceremony at Arcadia City Hall
7:00 CHRISTMAS MEMORIES — Chuck Cadwell, Donna Miller, Richie Maggio, Marilyn Morrison
7:30 THE TRUE ORIGIN OF DESIDERATA — With Dick Wilson

THURSDAY, DECEMBER 14

2:30 THIS WEEK IN ARCADIA — Bob Matthews with news from Arcadia High
2:45 THIS WEEK IN SIERRA MADRE — Noble Jefferson's Christmas Tree
3:00 CHRISTMAS MEMORIES — Bruno Niccoli, Bob Evans, Huey DeBlanc, Scott Maggio and Robert Jenkins
3:15 SHALOM RACE — Danny Soukup and Kurt
6:30 THIS WEEK IN ARCADIA Optomist Club Christmas Tree Lighting Ceremony at Arcadia City Hall
6:45 THIS WEEK IN SIERRA MADRE — Rock-a-thon at the Sierra Madre Recreation Dept.
7:00 CHRISTMAS MEMORIES — Bruno Niccoli, Bob Evans, Huey DeBlanc, Scott Maggio and Robert Jenkins
7:30 ROUND THE SQUARE — Hugh Campbell
8:00 CITY HALL OR CITY HAZARD — A Documentary on the Sierra Madre City Hall.

FRIDAY, DECEMBER 15

2:15 BABE DAHLGREN'S SPORTS PANORAMA
2:30 THIS WEEK IN ARCADIA — Marilyn Morrison
2:45 THIS WEEK IN SIERRA MADRE — Arleen Bennett
3:00 CHRISTMAS MEMORIES — George Burke, Colleen Cullen, Steve Renfro, Ralph Rule, Karen Braddon, Billy Brewer and Suzanne De Truan
3:15 THE TRUE ORIGIN OF DESIDERATA — with Dick Wilson
6:15 BABE DAHLGREN'S SPORTS PANORAMA
6:30 THIS WEEK IN ARCADIA — Marilyn Morrison
6:45 THIS WEEK IN SIERRA MADRE — Arleen Bennett
7:00 CHRISTMAS MEMORIES — George Burke, Colleen Cullen, Steve Renfro, Ralph Rule, Karen Braddon, Billy Brewer, Suzanne De Truan
7:30 THE TRUE ORIGIN OF DESIDERATA — with Dick Wilson
8:00 TOYS FOR TOTS — Special Program from PCC

SUNDAY, DECEMBER 18

6:15 BABE DAHLGREN'S SPORTS PANORAMA
6:30 THIS WEEK IN ARCADIA
6:45 THIS WEEK IN SIERRA MADRE
7:00 SIMI VALLEY SIERRA CLUB
7:30 ROUND THE SQUARE — Hugh Campbell

MONDAY, DECEMBER 18

2:00 ECOLOGY TODAY
2:30 THIS WEEK IN ARCADIA — Girls' Soccer
2:45 THIS WEEK IN SIERRA MADRE
3:00 CHRISTMAS MEMORIES — Scott and Karen Kim Furno, Babe Dahlgren, Edwin Medley, Rudy Campas, Jerry Adkins, Lisa Burns
3:15 CITY HALL OR CITY HAZARD — A Documentary of the Sierra Madre City Hall
6:30 THIS WEEK IN ARCADIA — Girls' Soccer
6:45 THIS WEEK IN SIERRA MADRE
7:00 ECOLOGY TODAY
7:30 CHRISTAS MEMORIES — Scott and Karen Kim Furno, Babe Dahlgren, Edwin Medley, Rudy Campas, Jerry Adkins and Lisa Burns
7:45 PLEASE DON'T EAT THE INSTRUCTIONS

TUESDAY, DECEMBER 19

2:30 THIS WEEK IN ARCADIA
2:45 THIS WEEK IN SIERRA MADRE — Mayor Ralph Rule
3:00 CHRISTMAS MEMORIES — Noble Jefferson, Tom Stephen, Trevor Tooze, Nancy Skatvold, Charles Greenstreet
6:30 THIS WEEK IN ARCADIA
6:45 THIS WEEK IN SIERRA MADRE — Mayor Ralph , Rule
7:00 CHRISTMAS MEMORIES — Scott and Karen Kim Furno, Babe Dahlgren, Edwin Medley, Rudy Campas, Jerry Adkins and Lisa Burns
7:15 ANOAKIA SCHOOL CHRISTMAS PROGRAM

WEDNESDAY, DECEMBER 20

11:30 ARCADIA CITY COUNCIL MEETING — Video Tape Replay of the December 19th Meeting
2:30 THIS WEEK IN ARCADIA
2:45 THIS WEEK IN SIERRA MADRE
3:00 CHRISTMAS MEMORIES — Joe Hinojos, Barbara Brewer, Craig Tannahill, Bridget Coyne
6:30 THIS WEEK IN ARCADIA
6:45 THIS WEEK IN SIERRA MADRE
7:00 ARCADIA CITY COUNCIL MEETING — Video Tape Replay of the December 19th Meeting

CHRISTMAS MEMORIES

Everyone has one Christmas they remember more than all the rest. Each weekday until Christmas Cable 3 will present the Christmas Memories of your friends and neighbors . . . . See the daily listing for order of appearance.

CITY HALL OR CITY HAZARD?

A Documentary of the Sierra Madre City Hall,
Thursday, Dec. 14 — 8:00 pm and Monday, Dec. 18 — 3:15 pm

TOYS FOR TOTS

Pasadena City College Special Bands, Comedians, Entertainers Benefit
Friday, December 15 — 8:00 pm

35 N. Baldwin Ave., Sierra Madre 355-1493

Jennie Sterling Passes Away Tues., Dec. 5th

Funeral services were conducted for Jennie Ann Sterling, age 78, on Friday, December 8, she having passed away on December 5 at High Desert Convalescent Hospital in Yucca Valley, California, after a lengthy illness.

She came to California 29 years ago from Ashtabula, Ohio, and lived many years in Sierra Madre, moving to Joshua Tree, California, but 2½ months ago to be close to her daughter and family.

In passing, she leaves to mourn a daughter, Mrs. Robert A. (Jeannette) Heasley of Joshua Tree; a sister, Mrs. Nellie Perew of Ashtabula, Ohio, and two gandchildren and one great grandchild.

Services were held in the Ripple Mortuary with the Rev. Spencer Edwards officiating. Interment was in Live Oak Cemetery in Monrovia. Ripple Mortuary of Sierra Madre made all of the arrangements.

Messiah Presented By Church Group

Chancel and Chapel Choirs at Bethany Church in Sierra Madre combine this year to present Handel's Messiah with orchestra and guest soloist on Sunday, December 17, at 6 p.m. A chorus of almost one hundred singers will be heard. Soloists include soprano, Jeanine Bowman from USC, alto, Norelee Bush from Occidental College, tenor, Wilmar Wall from the faculty of Biola College and bass, Alan Ord from USC graduate school.

Marvin McKissick, minister of music at Bethany Church will direct this exciting performance which will be accompanied by organist Martha Oakley and orchestra.

Nursery facilities will be provided for babies and toddlers up through age 5, while a Christmas film will be shown children ages 6-8 in the Christian Education annex. The committee says, "you will want to bring friends with you to hear this exciting performance as we have endeavored to provide for your comfort and family needs. Pastor Vander Zaag will be speaking in the 11 a.m. service. Sunday school classes are provided for all ages from nursery through adults. We also provide special Phase II discussion group classes for those who are preparing questions and engaging in discussion on the text of the pastor's message each Sunday. There are four of these classes that are available."

Following the presentation of the "Messiah," there will be special youth meetings for the Senior and Junior High young people. The Alpha Teens will be meeting at the home of the Bob Richters in Arcadia for a program entitled "Christmas in the Philippines," by returned missionary Eric Parsons. Bethany Church is located at 93 N. Baldwin in Sierra Madre.

Overseas Mail Caution Given

Officer in Charge Daniel H. Daniels urged postal customers to take special care in addressing mail to U.S. servicemen overseas to avoid disappointment at Christmas. He said:

"If mail to a serviceman is fully addressed — rank, name, serial number, military unit, correct APO and Zip Code for the APO — it can be immediately sorted for dispatch overseas, thus expediting delivery.

"Remember, too, that all letters and gift packages to servicemen must be addressed to a specific individual by name, not just to any serviceman, for example," he added.

College Potentials

Four decades of life in America will reel by during two UCLA Extension classes recreating "Life in 20th Century America: Fact and Fantasy on Film," both beginning the first week in January at the Audio-Visual World School of Living History, 1732 Westwood Blvd.

Everyone at one time or another is confronted with a situation where a legal problem arises and a decision has to be made. Common legal problems ranging from taxes to marriage will be explored in a UCLA Extension course, "Law in Everyday Life," beginning January 3 at UCLA.

For more information on all courses write to P.O. Box 24901, Dept. K, UCLA Extension, Los Angeles, CA 90024, orcall (213) 825-2401.



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LEA VIVANTE with ANTONIO MONTESIONE

International Star Guitar Virtuoso

Friday: from 8:30 — Saturday: from 7:30

Dine—Dance in the Garden Salon to THE RUBEN PROVENCIO TRIO

Regular Non-Entertainment Dining in El Comedor Room and Patio Porch

El Poche Cafe 233 W. Mission Dr., San Gabriel 283-2967 or 284-3201

North of San Bernardino Freeway—Del Mar Turnoff/West on Mission

Closed Monday



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You just can't beat this one . . . our holiday special . . . just in time for the festivities ahead! 3 UNBEATABLE CARPET SPECIALS from several of the leading carpet mills in the nation. We haggled and haggled and FINALLY came up with the four textures we consider topmost for beauty, quality and price. The colors go on forever . . . 73 happy colors to delight you most.

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- 12'x12' Living Room
- 9'x8' Dinette
- 9'x10' Bedroom

34 sq. yds. (larger or smaller areas pro-rated proportionately.)

Here's what we do! You get "Customized" installation throughout on this special three-room carpet deal. We cut it! We hand-sew it with heavy pre-waxed thread or . . . we "heat-seam" it if that is the best technique for your carpeting. Then we install it over our famous "White Cloud" foam padding . . . and, it's all done by our certified experts . . . so you can expect the best. It's all first quality broadloom and we're here to help you . . . explain and answer any questions . . . guide you to a selection that's best for you and your family!

Carpet 3 rooms Wall-to-Wall over heavy "White Cloud" foam pad! Everything included.

YOUR CHOICE:

Reg. $5.99 sq. yd. HERCULON . . . 100% Herculon olefin pile . . . new miracle fiber. Guaranteed spot and stain resistant. Gorgeous new solid colors include Sunset Gold, Avocado, Lime, Royal Red, Regal Blue, Sunrise Gold.

SALE $3.99 SQ. YD. (Carpet Only) 3 ROOMS CARPETED $199.00 (everything included)

Reg. $7.99 sq. yd. TONE-ON-TONE NYLON SHAG

100% nylon pile shag in a great color selection — all tone-on-tones to hide soil and look newer longer. Looks great even in traffic areas. Red/red, avocado/lime, dark gold/light gold, blue/green and many others.

SALE $5.99 SQ. YD. (Carpet Only) 3 ROOMS CARPETED $269.00 (everything included)

Reg. $10.99 DELUXE "Neva-Rake" NYLON SHAG PLUSH

. . . everyone's favorite . . . it's so beautiful. Great soil-hiding characteristics make carpet look cleaner longer. Easy-care too. Static-control yarns in high fashion decorator colors too. Every wanted feature. Tone-on-tone "neva-rake."

SALE $7.99 SQ. YD. (Carpet Only) 3 ROOMS CARPETED $339.00 (everything included)

Reg. $14.95 Gulistan 100% Wool VELVET PLUSH

You've probably never seen a genuine Gulistan wool carpet for less than $14 or $15 per sq. yd., but leave it to Rounds to scoop the market—in 54 years we have learned how. Perfect quality, but the pattern is discontinued, so you save $5 on every square yard. All colors Still in stock.

SALE $9.99 SQ. YD. (Carpet only) 3 ROOMS CARPETED $409.00 (everything included)

Carpet referred to above is as follows: All carpet is 100% of face yarns referred to unless otherwise indicated. Herculan is 100% Olefin Pile, Kodel, Fortral and Dacron are 100% Polyester Pile.

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